



PLAN FOR PLANNING COMMITTEE (P4P)

Minutes of Work Meeting

August 24, 2010 - 8:00 am at Teton County Courthouse

In attendance: Kendall Jolley, Dahvi Wilson, Aaron Driggs, Brett Cooke, Jeff Potter, Kevin Owyang, Shawn Hill

Staff: Angie Rutherford (recorder)

Others: Anna Trentatdue (VARD)

Discussion and Action: Shawn Hill, Chairman of the P4P Committee, opened the meeting at 8:02 .

Mr. Cooke moved to approve the minutes from the August 3 meeting. There was no discussion. Ms. Wilson seconded and all were in favor.

RFQ/RFP: To follow up from last meeting, Ms. Rutherford stated that the planning consultant will not fall under “professional consultant” as defined by Idaho (a land surveyor, engineer or architect). However, it would be wise to choose among consulting firms that are qualified and negotiate a bid after qualifications are chosen.

Ms. Wilson asked if we could skip the RFQ step. Mr. Cooke stated he would like the best scope of work for the cheapest price. Mr. Hill agreed to skip the RFQ step and go straight to the RFP once we had a good idea of the scope of services based on public input.

It was determined there would need to be two meetings to finalize the RFP (a draft and then finalize). The P4P’s recommendations and final report would need to be to the Board of County Commissioners by their Feb. meeting.

Branding: It was generally agreed that the Comp Plan process should try to separate itself from the County and come up with its own brand including tag line and logo. The P4P Committee members will talk to groups to get their input on why this process is special/different. For example, it is: visionary, inclusive, you children’s future, impartial, pragmatic, relevant, about community, bridging our community, building our home. Angie will compile the thoughts and take them to a professional to draw a logo.

Surveys: It was generally decided to have two surveys. 1. The online survey, which will be slightly tweaked from its current state, but stay generally the same for people to take online. 2. A condensed version to use at events that gets some demographic data, contact information and an open ended question such as “What are the top three things you value about Teton County?” Perhaps the condensed version could also be mailed out with other County mailings in a post-card version. Condensed version would have links to the online version.

Groups: The P4P narrowed the list down to one P4P person per group. Each committee member will contact their group(s) to get feedback for our initial branding exercise. Each committee member will introduce him/herself to the group and include the following: who we (the P4P) are, why that group has been identified as an important stakeholder, questioned on how we can best work with the group, the groups opinion about the process, and what we hope to accomplish. **Homework for P4P committee:** Get Branding information to Angie by Wednesday, Sept. 1.

Outreach: Tabled until next meeting to focus on groups.

Next Meeting Scheduled for Sept. 7, 2010, 8am in the Commissioners Meeting Room.

Respectfully submitted,
Angie Rutherford