

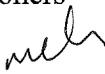


208-354-8780
FAX: 208-354-8410

Teton County Clerk

150 Courthouse Drive
Driggs, Idaho 83422

May 22, 2014

TO: County Commissioners
FROM: Mary Lou 
SUBJECT: Clerk's FY 2015 Budget Memo #3

- 1. Salaries & Raises.** The attached memo was sent to the EODH after your April 14 decision that we would follow the same process as previous years for FY 2015 raises. However, you have subsequently discussed the possibility of allocating raises via a different process. Please make a final decision so that the EODH can be notified about any changes to the process and schedule.

May I insert a 3% placeholder for raises into the first draft budget? *(It would be very helpful to have more than 2% available to help get more county employees closer to the market rate.)*

Chairman Park has mentioned the possibility of raises for Elected Officials. Please let me know if you want the first draft budget to include any changes to those salaries.
- 2. Solid Waste Fees.** Forsgren's May 27 presentation will include cost estimates for repair of the landfill cap. Once the costs are known, you must decide how the money will be raised, perhaps by raising either the annual solid waste user fees and/or tipping fees. Any changes to the annual fees must be approved by September/October in order to be added to the 2014 tax notices.
- 3. Public Defender Contract.** A copy of the county's current contract with Moulton Law Office is attached. However, state laws were changed this year and fixed fee contracts are no longer allowed (see attached). May I schedule a time for you to meet with Moulton Law Office to discuss revisions to that contract?
- 4. Tri County & 5C Juvenile Detention.** Is Chairman Park aware of any possible significant increases in the county's payments for FY 2015?
- 5. Teton Valley Business Development Center.** Will the county be seeking another Department of Commerce grant in partnership with TVBDC next year? If so, I will include the grant amount in the first draft budget.
- 6. Upper Valley Connector.** The City of Rexburg did not receive their hoped-for transportation grant. Therefore, your 1-27-14 pledge of \$2,500 match will not be included in the draft budget.
- 7. Health Insurance Costs.** Unless you request differently, the amount shown for health insurance in the first draft budget will be equal to the current premiums, plus 7%.
- 8. Budget Work Sessions.** Please be sure to reserve all day Wednesday and Thursday, June 18 & 19 for these work sessions. The budget will also be discussed the afternoon of your June 9 meeting. FY 2015 budget notebooks will be available with your June 9 BoCC meeting notebooks. I'll also make at least one copy for the public to peruse during your budget work sessions.



208-354-8780
FAX: 208-354-8410

Teton County Clerk

150 Courthouse Drive
Driggs, Idaho 83422

April 18, 2014

TO: Elected Officials & Department Heads
FROM: Mary Lou
SUBJECT: Budget Guidelines for Salaries

The Commissioners have decided to make no changes to the Salary Schedule for FY 2015. This may make more funds available for merit raises.

ANY FY 2015 RAISES will be determined in a manner similar to previous years:

- (1) Equity raises for employees currently earning significantly below the Market Rate; and
- (2) Merit raises for high-performing employees.

MERIT RAISE REQUESTS. Department Heads wanting to request a merit raise for a particular employee should provide the following information by July 9:

- recent performance evaluation (a shorter form may be adopted April 28)
- specific dollar amount request and written justification

UPDATED JOB DESCRIPTIONS. Supervisors who believe that an employee's current job duties are not accurately described in their job description and pay grade must observe the following schedule in order for updates to be considered during the FY 2015 budget process:

- Submit a red-lined job description to Clerk by June 13
- ML will coordinate with BDPA (county's HR consultant) to have red-lined descriptions reviewed and updates made to the County's Pay Grade Chart
- BDPA will complete their review by July 7

⇒ *Thanks in advance for following the budget guidelines and schedule.
Carl and I are available to provide any assistance you may need.*

PUBLIC DEFENDER AGREEMENT FOR SERVICES

1. **Description of Work:** Contractor, Moulton Law Office agrees to provide legal services to Teton County in the capacity of public defender. Such representation shall consist of felony, misdemeanor, protection, sanity, and post conviction relief matters. Expressly excluded from this agreement are all homicides, attempted homicides and complex racketeering felonies.
2. **Contract Period:** The contract will run from September 1, 2010 to September 1, 2011 and will be automatically renewed annually, unless earlier terminated by either party.
3. **Compensation:** Contractor agrees to represent defendants for the cost of \$30,000.00, payable in monthly installments of \$2,500.00, on or before the 15th day of each month. On homicide, attempted homicide, complex racketeering felonies, and other court approved felonies, contractor will be paid \$55.00 per hour and must bill county for said representation.
4. **Responsibility of the Parties:** County shall assume all costs associated with providing a proper defense in the assigned cases, including but not limited to, costs associated with experts and depositions. Contractor agrees to provide office materials and office equipment to perform the above services at no additional cost to County. The Contractor further agrees to comply with all federal, state, city and local rules and regulations and requirements of the Idaho State Bar. The parties further agree that the Contractor and all its employees are independent contractors of County and in no way receive benefits of employment with the County. Contractor further agrees to maintain in full force and effect worker's compensation, if such is required by Idaho Law, for contractor and any agent, employee and staff of contractor may employ and provide proof to County of such coverage or that such worker's compensation insurance is not required under the circumstances.

Contractor shall submit monthly statements to the Clerk of the Court outlining cases handled during said month and number of hours spent on such cases for county review.
5. **Termination:** The contract shall run from September 1, 2010 through September 1, 2011, unless earlier terminated in accordance with the terms set forth herein. Either party may terminate this contract upon 30 days advance notice. In the event of termination, Contractor shall, as soon as possible, present to County the case numbers of all cases pending wherein contractor is the attorney of record, along with current billings relating to each case. Unless otherwise agreed between parties, Contractor will complete such cases at an hourly rate of \$55.00 per hour.
6. This is the entire agreement of the parties and can only be amended or modified by agreement of the parties.

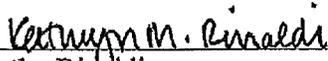
In witness whereof, the parties have executed this Agreement on the day and year first above written.



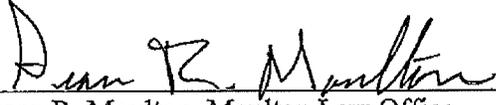
Bob Benedict
Commissioner

-absent-

Larry Young
Commissioner



Kathy Rinaldi
Commissioner



Sean R. Moulton, Moulton Law Office
Contractor

From
 HB 542
 passed by 2014 legislature

(2) Upon commencement of any later judicial proceeding relating to the same matter, including, but not limited to, preliminary hearing, arraignment, trial, any post-conviction proceeding or post-commitment proceeding, the presiding officer shall clearly inform the person so detained or charged of his right to counsel and of the right of an indigent person to be represented by an attorney at public expense. Provided, the appointment of an attorney at public expense in uniform post-conviction procedure act proceedings shall be in accordance with section 19-4904, Idaho Code.

(3) If a court determines that the person is entitled to be represented by an attorney at public expense, it shall promptly notify the defending attorney ~~or assign an attorney, as the case may be.~~

(4) Upon notification by the court, the defending attorney shall represent the person with respect to whom the notification ~~or assignment~~ is made.

SECTION 5. That Section 19-859, Idaho Code, be, and the same is hereby amended to read as follows:

~~19-859. PUBLIC DEFENDER AUTHORIZED -- COURT APPOINTED ATTORNEYS --~~
 JOINT COUNTY PUBLIC DEFENDERS. ~~(1)~~ The board of county commissioners of each county shall provide for the representation of indigent persons and other individuals who are entitled to be represented by an attorney at public expense. The board of county commissioners of each county shall provide this representation by one (1) of the following:

(a1) Establishing and maintaining an office of public defender;

~~(b2) Arranging with the courts in the county to assign attorneys on an equitable basis through a systematic, coordinated plan~~ Joining with the board of county commissioners of one (1) or more other counties within the same judicial district to establish and maintain a joint office of public defender pursuant to an agreement authorized under section 67-2328, Idaho Code; or

~~(e3) Adopting a combination of these alternatives~~ Contracting with an existing office of public defender; or

(4) Contracting with a defending attorney, provided that the terms of the contract shall not include any pricing structure that charges or pays a single fixed fee for the services and expenses of the attorney. The contract provisions of this subsection shall apply to all contracts entered into or renewed on or after the effective date of this act.

~~Until the board elects an alternative, it shall be considered as having elected the alternative provided in subsection (1) (b) of this section.~~

~~(2) If it elects to establish and maintain an office of public defender, the board of county commissioners of a county may join with the board of county commissioners of one (1) or more other counties to establish and maintain a joint office of public defender. In that case, the participating counties shall be treated for the purposes of this act as if they were one (1) county.~~

~~(3) If the board of county commissioners of a county elects to arrange with the courts in the county to assign attorneys, a court of the county may provide for advance assignment of attorneys, subject to later approval by it, to facilitate representation of matters arising before appearance in court.~~



208-354-8780
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Teton County Clerk

150 Courthouse Drive
Driggs, Idaho 83422

May 22, 2014

TO: County Commissioners
FROM: Mary Lou *ml*
SUBJECT: Pay rate for Sheriff's Field Training Officers

It recently came to my attention that the Sheriff's Field Training manual provides a raise for field training officers when assigned to a new deputy (see attachment).

However, I can find no record that this raise was ever reviewed and approved by the BoCC as required by state statute (attached).

Please advise.

Teton County Sheriff's Office

Field Training & Evaluation Program



Sheriff Tony Liford

- Shall be willing to provide periodic training to Department members
- Shall be self-motivated and able to work with minimum supervision
- Shall have an ability to communicate effectively even under adverse conditions, and ability to follow department policies

A complete review of the candidate's Personnel file and training records will be conducted during consideration. The Sheriff completes the formal selection of FTO's.

Selection Process

- Review of application
- Supervisory review
- Peer review from FTO's
- Review of applicant's training records, disciplinary actions, and Personnel file
- Oral interview/exercise
- Recommendation to Sheriff by the selection board
- Selection by the Sheriff

FTO Training

The Chief Deputy will ensure that all FTO's attend and successfully complete the FTO Training Course. Instructor Development Training is recommended for all FTO's. They will receive additional in-service training throughout the year.

FTO Reporting and Supervision

New Deputy Reporting and Supervision

Field training officers report directly to the FTO Administrator for immediate issues concerning new deputies. Additionally, FTO's are to report all training deficiencies or issues, which may affect the deputy's performance to the FTO Management Team. These reports can be made through written documentation in the DTR, Weekly Evaluation, or End of Phase Evaluation.

FTO Performance Reporting or Investigation

The FTO Administrator of Chief Deputy will handle all matters pertaining to the supervision of the FTOs. If an FTO (whether or not they are assigned a new deputy) receives a 2 or below on a yearly performance evaluation or sustained findings of misconduct, his/her supervisor will report it to the Chief Deputy. When the FTO Administrator has a new deputy assigned to an FTO on their squad, they are responsible for the supervision of not only the FTO, but also the

new deputy. All disciplinary issues involving the new deputies are handled per policy through the chain-of-command.

Assignment Differential Pay

Field training officers will receive time and a half pay per hour for every day assigned a new deputy.

New Deputy FTO Evaluation System

The TCSO FTO Program evaluates the performance of deputies assigned to the FTO Program. A total of 14 performance task areas have been established. A **pass** or **fail** rating scale is used to distinguish different levels of performance in each task area. Standardized Performance Guidelines (SPG's) are used to provide FTO's with behavioral anchors which assist them in determining levels of performance. New deputies are evaluated in the FTO Program through the use of a training form, called the Daily Training Report (DTR).

The entire system is described in the following pages.

Daily Training Report / Weekly Evaluation / End of Phase Reports

Training is separated from Evaluation to maintain a Facilitator Mindset. Before the Evaluation Period, (end of Phase 3) scoring is done on a simple pass or fail scale, which leaves no room for interpretation or bias in regards to a specific score.

"Pass" indicates the ACCEPTABLE performance level. The new deputy was able to perform the task satisfactorily, recognized the actions required and was able to effectively complete the task. Very few errors were committed and were easily corrected by the new deputy. Supervision and/or assistance were optional. The new deputy performs the task without putting the task in jeopardy; ACCEPTABLE = the new deputy can do the job.

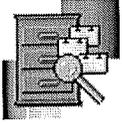
"Fail" indicates the UNACCEPTABLE performance level. The new deputy was unable to complete the task without making numerous errors that jeopardized the task. The new deputy required RECURRENT supervision and assistance in order to complete the task. The new deputy jeopardized a task subsequently demonstrating a failure to respond to training; UNACCEPTABLE = the new deputy cannot do the job.

Documentation of training observes 1: Observed or unacceptable behavior; 2: Remedial Training; and 3: Acknowledgment by the new deputy. The FTO **must** have all three; what the new deputy did wrong, how they fixed it and the statement from the new deputy that he/she understood the training **or the documentation does not count.**

Daily Training Report

Daily Training Report (DTR) is the primary report completed by FTO's during the FTO Program and gives the FTO Management Team the ability to track performance. FTO's use DTR to:

- Document observed performance
- Record and document training
- Provide feedback to new deputies regarding their performance and progress



Idaho Statutes

TITLE 31 COUNTIES AND COUNTY LAW

CHAPTER 8 POWERS AND DUTIES OF BOARD OF COMMISSIONERS

31-816. FIXING OF SALARIES. To fix the compensation of all county officers and employees, and provide for the payment of the same.

History:

[(31-816) R.S., sec. 1759; R.C., sec. 1917p, as added by 1913, ch. 143, sec. 2, p. 508; reen. C.L., sec. 1917p; C.S., sec. 3431; I.C.A., sec. 30-722; am. 1989, ch. 73, sec. 9, p. 122.]

The Idaho Code is the property of the state of Idaho and is made available on the Internet as a public service. Any person who reproduces or distributes the Idaho Code for commercial purposes is in violation of the provisions of Idaho law and shall be deemed to be an infringer of the state of Idaho's copyright.

Commissioners – this is a repeat of 2014 Grant received for \$15000 for the new Zoll Monitor. Every year they hope to replace and upgrade. This year Robert is hoping the grant will be for \$20,000. The monitor costs \$38,000.

From: Patricia Butts [mailto:PButts@tvhcare.org]
Sent: Friday, May 16, 2014 7:27 PM
To: Dawn Felchle
Subject: Request for support letter from county commissioners

It's that time of year again when the State of Idaho is distributing monies to EMS agencies through the FY2015 dedicated grant. Our agency is again applying and would appreciate a letter of support from the county commission. The agency is requesting a second Zoll Cardiac Monitor this year so they can outfit a second ambulance for availability in transporting emergency patients to the hospital and for transferring patients from TVHC to outlying hospitals when required. The paramedics train continually to maintain capnography skills so that after patients are stabilized at TVHC, written physician orders can be followed while the patient is being transferred to outlying facilities. Adding a second cardiac monitor will allow the ambulance team to have a fully equipped emergency ambulance here in the valley when they take a second ambulance to transfer a patient out of the area.

I've included a draft letter patterned after your support letter from 2013 for your use if you so wish. I will be out of the office until May 29th but the grant must be submitted by June 2nd so I hope this will give you time to catch the county commissioners during one of their meetings.

Thank you, as always, for your support of the hospital and the ambulance service.

Pat Butts
Teton Valley Health Care
Grant Writer



Board of County Commissioners

May 27, 2014

Idaho Emergency Medical Services Bureau
Attn: Grants/Program Specialist
P.O. Box 83720
Boise, ID 83720-0036

RE: FY2015 Idaho Emergency Medical Services (EMS) Account III Grant Application
Teton County Ambulance Services

Dear Review Committee,

On behalf of the Teton County Idaho Board of Commissioners, we would like to express our support of the grant application submitted by Teton Valley Ambulance. The acquisition of new EMS equipment will assist our county in continuing to provide high quality ambulance services to our valley residents and visitors alike, assuring our community members that they will receive the best emergency care possible.

Our needs are many and we face multiple challenges from financial to logistical in meeting the EMS needs of our active community. Our EMS paramedics are requesting a cardiac monitor to place on a second ambulance to allow patient monitoring when they are required to transfer patients to outlying hospitals and to allow for transmission of EKGs from the ambulance to the hospital during transport from the field to the hospital.

We have a highly active local population as well as hundreds of visitors every year to our back country and river areas. Providing high quality and timely emergency services is critical to stabilizing and treating these patients. Having the proper equipment is vital.

We appreciate your consideration of Teton Valley Ambulance's grant request.

Board of County Commissioners

Kelly Park, Chair

MEMO

Date: May 22, 2014
To: Commissioners
From: D. Felchle (IT Coordinator)
Re: Website and Allowable Links

We are getting more requests from public entities to provide links on the County website (see attached) to their site and information. At first glance it would seem a service to provide access to a list of senior living facilities. But when you go these sites, they become paid advertisements by the individual facilities to entice people to rent/buy at their property.

DECISION/DIRECTION Requested

A policy that allows staff to say here is our criteria for having a link to the County website and you either do or do not qualify. e.g. For profit companies, non-profit organizations or municipalities? State organizations? Partner organizations (EIPHD)? Organizations the County financially supports (Senior Center, Mental Health Coalition)

From: Jenny Miller [<mailto:miller.jennette78@gmail.com>]
Sent: Monday, May 19, 2014 12:52 PM
To: Clerk
Subject: Re: question about your site

I'd like to try this address once more before trying to reach your team elsewhere. If we could chat or talk about that suggestion sometime soon, I'd be appreciative. I'd love to hear your thoughts either way.

Best,
Jenny

On Mon, May 12, 2014 at 11:33 AM, Jenny Miller <miller.jennette78@gmail.com> wrote:
I just wanted to follow up on my last message to make sure that it didn't get lost in the shuffle of things. If you have any questions or if I can help at all, I would be glad to work with you.

Best,
Jenny

On Thu, May 8, 2014 at 3:43 PM, Jenny Miller <miller.jennette78@gmail.com> wrote:
Hello there!

I'm not sure if you're the person to talk to about this, but are you the one in charge of adding links to this site?

I'm currently working with a company called Senior Advisor and I was wondering if you'd consider adding them to your "Links" page?

If you're interested in adding it, feel free to get in touch with me. I check this inbox frequently and always try to respond as quickly as I can!

Keep in touch,
Jenny

Current Links on Teton County Website

Alpine 4-H Camp
Children's Resources
Idaho Network of Care
Local Highway Technical Assistance Council
Rocky Mountain Poison and Drug Center
Teton Valley Community Recycling
Teton Valley Health Care (Hospital)
Teton Valley Rotary Food Bank
University of Idaho Extension

Federal Government

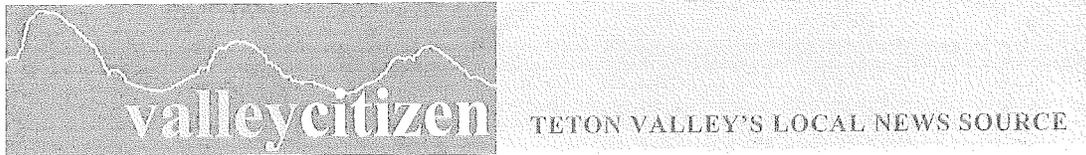
Community Emergency Response Team (CERT) Program
Federal Emergency Management Agency (FEMA)
National Weather Service Pocatello Office
Passport Information
United States Attorney
United States Forest Service

Local Government

Teton County Fire & Rescue
Teton County Search & Rescue
Teton School District #401

State Government

2013 Idaho Election Calendar
Eastern Idaho Public Health District
Eastern Idaho State Fair ID State Board of Tax Appeals
Idaho Association of Counties
Idaho Birth, Death & Marriage Info
Idaho Bureau of Homeland Security
Idaho Code
Idaho Constitution
Idaho Council on Domestic Violence & Victim Assistance
Idaho Department of Environmental Quality
Idaho EMS Bureau
Idaho Health & Welfare
Idaho Red Cross
Idaho Secretary of State
Idaho State Department of Agriculture
Idaho State Division of Building Safety
Idaho Supreme Court
Idaho Supreme Court Repository
Idaho Supreme Court Self Help Center
Idaho Transportation Department
Idaho Votes
Idaho Votes Election Site
Idaho Weed Awareness Campaign
University of St. Louis, MO School of Forensic Science



To: Teton County Commissioner Sid Kunz
CC: Chairman Kelly Park, Commissioner Kathy Rinaldi
From: Jeannette Boner, editor, Valley Citizen

May 22, 2014

Dear Commissioner Kunz,

It's with every effort that we at the *Valley Citizen* strive to ensure that our facts are right and the story is straight before we go to print each week. And while mistakes can be made, it is with great humility that we ensure the record is right week in and week out. When we get it wrong, we fix it; if we think we have it right, we stand by the work.

Such was the case in the May 14 issue of the *Valley Citizen*. We ran a correction in the May 20 issue of the *Valley Citizen* per your request with regard to the front-page story, "Kunz, Park flip flop."

While I welcome feedback, even when the feedback is critical of our work, what is not okay is the way you decided to handle the May 14 issue.

It is not acceptable to react in the angry manner in which you did. It is not okay to call this reporter names both in text messages and over the phone (see attached text). Calling this journalist a "chicken," for not immediately returning several phone calls last Thursday, calling this journalist a "liberal," and the story, "the most disgusting articles I've ever read," and suggesting that this journalist would rather "sell papers than give credit for getting the decision right," and also using a word seemingly only found in the book *Bless Me, Ultima* is a poor reflection on you as a leader and further, a poor reflection upon the Board of Teton County Commissioners.

If you strive to run this county as a business, I would ask, who would want to work for an employer who thinks that lashing out, belittling and hateful speech are valued characteristics of a good leader?

Jeannette Boner
Editor

**65 S. Main St. #2 ~ Driggs, ID 83422 ~ www.valleycitizen.com
Office: 208.354.6397 ~ Cell: 208.313.1731 ~ Email: jet@valleycitizen.com**

These text messages were sent Thursday May 15 .

●●●● AT&T 3G 9:29 AM 65% 

< Messages

Sid

Contact

Obviously you're not interested in the fact that we got the decision right. That is one of the most disgusting articles I've ever read. You would rather sell papers then give credit for getting the decision right. Pretty chicken not to call me back.

I don't know where you got the fact that you think Roy and I met. You need to get your facts straight. I haven't met with Roy since we met to talk about the culvert initially on 5500 s . I



Send

●●●● AT&T 3G 9:29 AM 65% 

< Messages

Sid

Contact

I don't know where you got the fact that you think Roy and I met. You need to get your facts straight. I haven't met with Roy since we met to talk about the culvert initially on 5500 s . I expect you will write a retraction on that statement.

Maybe you should've talk to the prosecutor before you wrote the story she actually thinks we got it right



Send

Dawn Felchle

From: Brian McDermott <tetonvalleybusiness@gmail.com>
Sent: Thursday, May 15, 2014 1:14 PM
To: Dawn Felchle
Cc: ajdriggs@gmail.com; billie@siddowaylaw.com; brian_gibson@alliancetitle.com; cidriggs@ida.net; Gloria Hoopes; nancy@powdermountainpress.com; pzdriggs@ida.net; roger.brink@jhsir.com; Sid Kunz; wayne.maness@usbank.com
Subject: Attn: Teton Valley Board of County Commissioners: TVBDC Funding Renewal Request
Attachments: TVBDC Plan & Report 2014 04.docx; Teton Valley BDC Overview 2014 April.doc; TVBDC Director Report 2014 04_05.docx

Dawn, Please ensure that this is included in this year's budgeting discussions. Thanks.

Dear Teton Valley Board of County Commissioners,

As you begin your budgeting process for next year, the Teton Valley Business Development Center requests that you continue the County's support of our economic development work. We ask that you consider increasing your funding to \$20,000.00. We are actively seeking funding from a variety of sources, but as a new, start-up organization, we still rely critically on your support.

Although we have only been in business for only six months, we believe that we're making solid progress in our mission to improve and expand the valley's economy. As evidence of this, attached are three documents: our monthly plan and report, an organization overview and our most recent director's report to the TVBDC board.

We look forward to the opportunity to present in person to you and answer any questions you have. Please let us know when you are able to put us on your agenda.

Thank you for your continued support.

Respectfully,

Roger Brink
President

Brian McDermott
Executive Director

Teton Valley Business Development Center

208 354 1008

<http://madeintetonvalley.com/>

Teton Valley Business Development Center

Evaluation Framework & Detailed action plan

Updated to include activities up to April 28, 2014. New or updated items highlighted.

Timing - O=Ongoing; 1=immediate; 2=next two years; 3=next three years; 5=next five years; C=completed

Focus Area: FA. Business Recruitment/Development

Goal: GA1. Implement a Focused Business Recruitment and Development Center

Strategy	Details	Measure of Success	Participants	Timing/status
SA1a. Secure funding for business recruitment and development center coordinator	<ul style="list-style-type: none"> ·Public funding ·Private funding ·Grants ·Public-private partnership 	1-3 years of funding secured to hire an business recruitment and development center coordinator	Teton Valley Business Development Center (TVBDC), Cities, County, Private contributions	C: Center is operational O: Funding

What	Cost	Audience	Objectives/Message	Whom	When
Understand funding mechanisms and what needs to be done to comply with MOUs		Agencies	Ensure funding	McD	C
Gathered funding best practices from other districts and produced report for committee.			Ensure funding	McD	C
Understand renewal requirements for existing grants			Ensure funding	McD	C
Develop self-sustaining fundraising strategy <ul style="list-style-type: none"> • How and whom to approach • Types of events • Services or other income streams 		Potential Donors	Ensure funding	Fund-raising committee	5-14
Seek out and apply for additional grants.			Ensure funding	Fund-raising	O
Updated presentation and fact sheet on TVBDC		Potential Donors	Ensure funding	McD	C

Strategy	Details	Measure of Success	Participants	Timing/status
SA1b. Establish management structure & cooperative agreement	TVCC, TVBDC <ul style="list-style-type: none"> ·New Non-Profit/other entity ·Government entity 	TVBDC coordinator under contract; completed projects	TVBDC, Cities, County, Business Leaders, Community Leaders	C

Orientation, startup infrastructure and training

What	Cost	Audience	Objectives/Message	Whom	When
Land line installed	60/mo.	All	Comms.	McD, Silverstar	C
Email operational	TBD	All	Comms.	McD, Aaron	C
PC operational					C
Silverstar re: turning up internet speed in office					C

What	Cost	Audience	Objectives/Message	Whom	When
<p>Intro visits</p> <ul style="list-style-type: none"> • Doug Self—City of Driggs Community Development Director • Hyrum Johnson—Mayor Elect, City of Driggs • Dan Powers—Mayor, City of Driggs • Zach Smith—Mayor, City of Victor • Brittany Skelton. Planner, City of Victor • Phone call with Gabe Preston, RPI Consulting, lead author of our economic development plan • Ken Chambers—TVBDC Board Member, Chambers Realty, etc. • Chris Collins—Principal, 22 Designs • Mark Fisher—Fisher Creative • Scott Fitzgerald—Fitzgerald's Bicycles • Hope Strong--interview for Valley Citizen piece on TVBDC • Rob Marin—Teton County GIS coordinator • Jason Boal—Teton County Planer • VARD Staff • Silverstar Staff 		Key business and public sector leaders	Learn how the TVBDC might assist, how we can be mutually supportive.	McD	C

What	Cost	Audience	Objectives/Message	Whom	When
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<p>Intro visits:</p> <ul style="list-style-type: none"> • Kim Trotter, Community Foundation of Teton Valley • Tom Cluff-- Planning and Building Administrator at Fremont County, Idaho • Bryan Case, CEO, Fall River Power • Visits with Geordie Gillette and Ken Ryder, GTR • Amy Hatch, Garage Grown Gear • Mike Morey, City Pass • Kate's Real Foods • Mike Dawes, WorldCast • Kate Schade, Kate's Real Food • Tyler McKellar • Andy Tyson, Creative Energies Solar—possible board member? • Greg Young • Sara Deutch, Burgess Custom • Anne Callison • Fletcher White, ProGuide Direct and Scott Fitzgerald, Fitzgerald's cycles, re: DPS prep • Ric Harman, Wildlife Brewing • Zach Smith, Mayor, and Brittany Skelton, Planner, City of Victor. In prep for DPS meeting • Ryan and David Kearsley • Kent and Pauline Bagley • Jeanette Beard, Moose Creek Ranch • Roy and Sean Moulton Law Office • Matt Berry, Teton Valley Lodge • Robert Piquet, Rancher • Grant Thompson, Land owner • Linda Naef, Pine Needle Embroidery • Donna Nethercutt, Hotel • Cynthia Rose, GeoTourism Center • Mike Morey, CityPass • Sam Bixler, Grant writer • Mark Rockefeller, Teton Valley Real Estate • Ron Moeller, Candidate for County Commissioner 		<p>Key business and public sector leaders</p>	<p>Learn how the TVBDC might assist, how we can be mutually supportive.</p>		<p>C</p>
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<ul style="list-style-type: none"> • Geordie Gillett, Grand Targhee Resort • Paris Penfold (phone call) • Skylar Jett, Dept. of Agriculture, phone call re: ag sector support • Jason Boal re: how we can support ag. • Scott Prinz re: investing in Driggs • Paul Wendland—VAARD development manager • Dawn Banks, Chamber 					
Visits to be scheduled: <ul style="list-style-type: none"> • Denny Arnold--Gloria • Jim Beard—Gloria • Mark Ricks • Con Crapo • Ron Berry Oil--Gloria • Janet Penfold • Jeff Golightly, Jackson Chamber • Terry Ellis, Clark County 					6-1-14

What	Cost	Audience	Objectives/Message	Whom	When
ED Pro training: Idaho Dept. of Commerce <ul style="list-style-type: none"> • Full group update session on 5&6 Nov. • Orientation to services on 22 Nov. <ul style="list-style-type: none"> ○ Labor, Hoovers, stats, site selection, international, tourism, grants ○ Examples—Boise http://www.bvep.org/ ○ http://www.southernidaho.org/aboutsiedo/ • Resource training at Dept. of Labor offices in Idaho Falls 	800 travel expense	All	Understand processes and available resources	McD	C
Charture 21 in 22 conference on Jan. 16					C
Prepped for Board Retreat: survey, guest presenter, etc.		TVBDC Board	Improve effectiveness	McD, Board	C

What	Cost	Audience	Objectives/Message	Whom	When
Establish Telephone line & #	60/mo.	All	Comms. & referrals	McD	C

Establish e-mail account	TBD	All	Comms. & referrals	McD & consultant	C
Precise documentation and power point describing our plan, actions for use in soliciting funding from private sector <ul style="list-style-type: none"> Refined our Intro/Update presentation & deployed it in various meetings with good reception News coverage on Thursday—Valley Citizen, TVN 		Key supporters	Demonstrate that the Center has a solid, achievable plan	McD	C
Establish reporting schedule per MOU mandates		Agencies	Ensure continued support	McD and board	C
Establish tracking for expenses.		Board oversight	Manage cash,	McD	C
Contact reports—excel database for starters, then perhaps SalesForce.com		Oversight	Ensure priorities being worked	McD	5-20
Meet with key business people in the valley to learn their views, ideas and needs.		Stakeholders	Build support, education, help solve existing business problems	McD, w/Roger periodically	Ongoing
Design and deploy website www.madeintetonvalley.com	5,000	All	Prospective businesses	McD & consultant	C

Goal: GA2. Target and recruit specific industries

Strategy	Details	Measure of Success	Participants	Timing/status
SA2a. Inventory infrastructure and real estate assets		Completed inventory available to public	TVBDC, cities, County	1, 0

What	Cost	Audience	Objectives/Message	Whom	When
Create fiber-optic overlay on county infrastructure map	None	Site selectors	Bandwidth is available	McD with R. Marin, Silverstar	5-30-14
Determine if commercial office, retail and manufacturing space is adequately represented on MLS	None	Site selectors	Learn whether we need to represent properties differently	McD	C
Understand the capabilities of Gem State Prospector	None	Site selectors	Determine how to integrate this tool into our program	McD	c
Obtain power specifications and publish on website	None	Site selectors	Show adequate capacity for growth	McD & Fall River rep.	6-10
Obtain sewer specifications and publish on website	None	Site selectors	Show adequate capacity for growth	McD & City of Driggs	6-10

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Strategy	Details	Measure of Success	Participants	Timing/status
SA2b. disseminate information on assets	·Websites ·Print material	Completed inventory available to public	TVBDC, Cities	2

SA2e. Create an information portal for potential new businesses	See City of Driggs Economic Development -> Business Development webpage for Driggs info.	Completed portal	TVBDC, TVCC, Cities	1
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What	Cost	Audience	Objectives/Message	Whom	When
Review new Dept. of Commerce portal and determine if we need to create additional functionality		Site selectors	Use available resources	McD	3-20-14
Build website with a combination of links and data on real estate and infrastructure inventory	\$1950 est.	Site selectors	Effectively show the range of facilities available	McD, contractor	6-1-14
Create document outlining assets and other information typically requested by site selectors	Design cost TBD	Site selectors	Same as above	McD, contractor	6-1-14

Strategy	Details	Measure of Success	Participants	Timing/status
SA2c. Identify specific businesses and set goals for recruitment	Understand and catalog incentives available	Recruitment plan Business moved to Teton Valley within 12 months	TVBDC, Cities	1
SA2d. Recruit creative class individuals that can telecommute	Website Print Material Marketing / Advert.	New individuals telecommuting from Teton Valley	Cities, TVBDC, DDCA	1

What	Cost	Audience	Objectives/Message	Whom	When
Produce recruiting brochure	1,000	All	Teton Valley is a great place to live and do business	McD, PMP	C

Attend Winter Outdoor Retailer show in SLC	Mileage, meals	Outdoor soft and hard goods mfgs and distributors	Gauge interest in locating in Teton Valley	McD, Hyrum Johnson	C
Currently in early stage talks about locating in the valley with four businesses—three recreation technology, one beverage maker		Targeted businesses	Defining their requirements and developing proposals	McD, cities	In process
Met with East Coast machine parts company		Targeted businesses	Defining their requirements and developing proposals	McD	In process
Fishing education software company has expressed interest.		Targeted businesses	Defining their requirements and developing proposals	McD	In process
Meeting with a New York/Santa Monica/Paris advertising agency owner		Targeted businesses	Defining their requirements and developing proposals	McD	In process
Early-stage discussions on avionics and aviation technical education and manufacturing at Driggs-Reed Memorial airport		Targeted businesses	Defining their requirements and developing proposals	McD	In process
Understand and catalog incentives available from Feds, State and Cities, including grants, rent subsidies and tax abatements		Internal	Be able to help firms quickly calculate cost advantages of moving to Teton Valley	McD, cities	c
Establish funding and budget for hosting site visits	TBD	Prospects	Be able to show visitors the best of the valley	McD, Board	TBD
Database of East Coast businesses for prospecting			Establish possible candidates		C
Research candidates and develop Excel or Sales Force.com hit list in fishing, mountaineering, cycling and ski hard and soft goods manufacturing		Internal	Establish possible candidates	McD	o
Research candidates and develop hit list in web development, ecommerce advertising, film & music production, and financial services		Internal	Establish possible candidates	McD	o
Begin phoning and emailing firms on the list		Owners and senior management of the firms	Tout the benefits of locating here	McD	ongoing
Developing media list for targeted outreach: Work Where You Play o Initiated a pro-bono media contact assignment with Jim Zelinski		Owners and senior management of the firms	Tout the benefits of locating here	McD	O

What	Cost	Audience	Objectives/Message	Whom	When
Wrote pitch article for Linked In		Owners and senior management of the firms	Tout the benefits of locating here	McD	C

<p>Pitched our story to...</p> <ul style="list-style-type: none"> ○ Site Selection Magazine ○ Outside ○ Men's Journal ○ Powder ○ Bicycling ○ American Angler 		<p>Owners and senior management of the firms</p>	<p>Tout the benefits of locating here</p>	<p>McD</p>	<p>C</p>
<p>Book visit to include meetings with key utility, county, city and business development officials. Add in driving & real estate tours, and activities as interests dictate.</p>		<p>Site selectors; company officials</p>	<p>Tout the benefits of locating here. Establish next action steps.</p>	<p>Team</p>	<p>ongoing</p>
<p>Status on four prospect companies:</p> <ul style="list-style-type: none"> ● Project Miller—new Urbanist rec. tech mixed use development <ul style="list-style-type: none"> ○ have identified possible location ○ local company has expressed interest in locating there ○ Possible E-center project to produce business plan pro forma elements, make contact with investors—will bring proposal to the Board ○ Seeking additional tenants ○ Company principal, architect & planner to visit TBD ● Project Water—ski company <ul style="list-style-type: none"> ○ Will re-engage principal when his AK season is over in May ● Project Stick—snow safety technology <ul style="list-style-type: none"> ○ Waiting on them for next steps; will contact them. ● Project Juice—beverage <ul style="list-style-type: none"> ○ Set meeting with principal and local officials and business people ○ Unable to do deal on preferred location; retrenching 		<p>Company principals</p>	<p>Assist with locating facilities and navigating permits, etc.</p>	<p>Team</p>	<p>O</p>

Goal: GA3. Coordinate and implement EcDev Plan

Strategy	Details	Measure of Success	Participants	Timing/status
SA3a. Collaborate with TVCC, TVF, DDCA, etc. to coordinate marketing	See below for coordination and action steps.	Marketing strategy	TVCC, TVF, Public entities, DDCA	2

What	Cost	Audience	Objectives/Message	Whom	When
Coordination:					
Bi weekly meetings on the books with City of Driggs. Sit in on DDCA meetings.		Respective boards and teams	Ensure that we're complementing each other's work and not duplicating.	McD, DDCA, Self	ongoing
Complete Roles, Responsibilities and Relationships document		TVCC, Victor, Tetonia, Driggs	Ensure that we're complementing each other's work and not duplicating.	McD and respective entities	6-15
Include all groups as media outreach strategy is developed		TVCC, Victor, Tetonia, Driggs	Create a well-rounded story	McD and respective entities	o
Met with Dawn Banks re: coordination with Chamber		TVBDC, Chamber	Improve collaboration and coordination	McD, Banks	C

Goal: GA4. Create a Business recruitment and development center that serves as a resource to new and existing businesses

Strategy	Details	Measure of Success	Participants	Timing/status
SA4a. Provide business retention and expansion assistance			TVBDC, TVCC, Realtors	1, O

What	Cost	Audience	Objectives/Message	Whom	When
Meet with business owners to understand what support they need		Business owners	We are able to support you in various ways.	McD	O
Download DOC's "How to Start a Business" document		Incoming and local business owners.	Professional advice	McD	c
Understand the full range of support available from Idaho Dept. of Commerce, the Development Company, etc.		Incoming and local business owners.	Fast, accurate referrals	McD	O
Help companies navigate city, county and state regulatory processes		Incoming and local business owners.	Smooth process, positive results	McD	O

Business Consultations & Referrals <ul style="list-style-type: none"> • Gourmet shop in Victor—Paul Cockrell • Restaurant • Apparel maker • Wildlife: wrote to Fall River in support of lower-cost electric improvement • Margaret Breffeiln, dance studio opening—signs, promotion, etc. 		Local business owners	Counseled re: marketing; made referrals on business planning, finance, valuation	McD	C

Strategy	Details	Measure of Success	Participants	Timing/status
SA4b. Micro-loan funding for small businesses	Driggs has program in place, need help finding lendees. Provide workshops on crowdsourcing	Money in circulation to small businesses	Cities, Banks	O

What	Cost	Audience	Objectives/Message	Whom	When
Understand micro-loans. Is \$500 too little to bother with? Are there other sources of low-cost capital in the \$5,000—20,000 range?		Cities, business people, bankers	Smart recommendations	McD	c
Have an inventory of funding sources available to be able to make recommendations to businesses		Incoming and local business owners.			c

Strategy	Details	Measure of Success	Participants	Timing/status
SA4c. Start-up support	<ul style="list-style-type: none"> • Business incubator: Rent-subsidized locations for new businesses • Business plan review • Networking • Provide financing and funding info 	Evidence of business expansion New start-up businesses Driggs has business license and incubator data.	TVBDC, Chamber, Cities, EITECH	1, O

What	Cost	Audience	Objectives/Message	Whom	When
Refer appropriate businesses to Driggs incubator		Incoming and local business owners.	Low-cost rent options	McD	O

Explore whether an incubator is called for in Victor and Tetonia.		Incoming and local business owners.	Low-cost rent options	McD & mayors	3-15
Develop list of experienced individuals, i.e. SCORE, to whom we can refer businesses for business plan review and comment		Incoming and local business owners.	Sage advice to help ensure success	McD	c
Hold events that help a wide range of business people exchange ideas—Chance meetings?	Sponsor	Incoming and local business owners.	--Companies doing more business within the Valley. --Advice exchange	McD	o
Amy Hatch, Garage-Grown Gear, in office o Lease and accountability checklist in place			Support new-business startup. Cross-pollenate ideas.	McD	c
Discussed Tech Incubator with Driggs officials and potential investor			Procure office space and recruit tech entrepreneurs	McD, officials, investor	O

Strategy	Details	Measure of Success	Participants	Timing/status
SA4d. Lobby State Legislature and local gov'ts for reforms to help local business	·Liquor license, ·Internet sales tax Planning that encourages growth and commercial development in cities	Business-friendly changes in law	TVBDC, Chamber, Cities, County	2

What	Cost	Audience	Objectives/Message	Whom	When
Learn from Dan Powers about the challenges of reforming liquor law			Improved chance of success in future	McD	c
Join in existing reform lobby effort			Improved chance of success in future	McD	tbd
Understand city and county planning process and advocate for appropriate business-friendly rules		City councils, county commissioners	Support business growth while maintaining quality of life	McD	O

Strategy	Details	Measure of Success	Participants	Timing/status
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SA4e. Encourage entrepreneurial and niche businesses	·Provide financing/funding information ·Site location assistance	Track the formation of new niche businesses	Cities, County, TVBDC	3
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What	Cost	Audience	Objectives/Message	Whom	When
Explore with extension service new agricultural products and markets		Farmers	Higher value products and more income for farms.	McD	4-15-14
Create a forum where Teton Valley entrepreneurs can brainstorm and get sage advice on their ideas.		Local businesses	Develop and vet ideas for new businesses. Make connections	McD, Board	6-14
Wrote article on shopping locally for Valley Citizen, another in progress on customer service and professional management					

Focus Area: FB. Physical Asset Development
GB1. Improve and support physical asset development

Strategy	Details	Measure of Success	Participants	Timing/status
SA3b. Collaborate with public entities on physical asset development		Asset development plan	Cities, County	2
SB1a. Expand Telecommunications infrastructure	·High speed internet and broadband capabilities	Infrastructure inventory--map Improved telecommunications infrastructure	Utility companies, Cities, County, TVBDC coordinator	1 2: improvements

What	Cost	Audience	Objectives/Message	Whom	When
Provide input to cities and county on business needs		City and county officials	Ensure that business needs are served		O
--Map telecom infrastructure. --Ensure that businesses know how to engage with Silverstar		Businesses, Silverstar	Telecom infrastructure is visible and available where businesses need it.	McD, Silverstar officials	5-30-14
Attended Victor Small Towns Tour			Understand how small quality-of-life projects can enhance business	McD, officials, businesses	c
Will attend Sustainable Communities Partnership Summit on May 7			Better understanding of HUD grand and programs	McD	5-7-14

Strategy	Details	Measure of Success	Participants	Timing/status
SB1b. Expand and diversify educational opportunities	<ul style="list-style-type: none"> ·Technology education i.e. online courses and trainings ·Public schools ·Partnerships with Jackson institutions 	Courses offered per quarter; number of students enrolled	University Extensions, Online Universities, Public Schools, EITC.	1

What	Cost	Audience	Objectives/Message	Whom	When
Reinforce the need to fund and improve schools.		School board, voters	Good schools are critical in recruiting new businesses and talent.	McD, Board	O
Eastern Idaho Technical College programs in place <ul style="list-style-type: none"> • Currently classes in various locations • Ford Garage facility renovation to begin in August 2014 		Students	Solid vocational training with credit is available.	EITC	O
Implement EITC curriculum in Ford Garage		Students	Solid vocational training with credit is available.	Board	6-01-15
Met with ISU aviation education program leaders re: satellite campus at airport			Start program as an anchor for aviation technology businesses	McD, Brink	o

Strategy	Details	Measure of Success	Participants	Timing/status
SB1c. Foster a stable environment to support healthcare needs		Local access to healthcare	TVHC	5

What	Cost	Audience	Objectives/Message	Whom	When
Support improvements		TVHC	Improved services	McD, Board	O

Strategy	Details	Measure of Success	Participants	Timing/status

SB1d. Coordinate transportation	<ul style="list-style-type: none"> ·Infrastructure ·Goods distribution ·Airport ·Transit 	transportation plan policies and implementation strategies that prioritize business growth Increased availability of public transit Increased use and availability of public transit	Driggs, Victor, Tetonia, Teton County, ID and Teton County, WY transportation plans Transit, TVTAP, providers, Cities, County TVMAC (Teton Valley Mobility Advisory Council) meets quarterly or so and is made up of all of these groups) Airport Board	1
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What	Cost	Audience	Objectives/Message	Whom	When
Seek opportunities to reinforce the business imperative of good transport		Public and private entities involved in transport	Economic growth depends on good, cost-effective movement of people and goods	McD, Board	O

Strategy	Details	Measure of Success	Participants	Timing/status
SB1e. Implement downtown enhancement and infill	<ul style="list-style-type: none"> ·Identify barriers and opportunities ·Coordinate and focus urban renewal efforts ·Improve residential options in/near downtowns 	Increased occupancy in downtown buildings; Increased residential and commercial options Increased downtown sales (measured via sales tax)	Cities, Development organizations, TVCC, TVBDC, Driggs Urban Renewal, DDCA	O

What	Cost	Audience	Objectives/Message	Whom	When
Support		Cities		McD, Board	O

Strategy	Details	Measure of Success	Participants	Timing/status
SB1f. Establish valley way-finding	·Scenic Byway Committee	Implementation of way-finding system	TVCC, USFS, TVTAP, cities, county, ITD	2

What	Cost	Audience	Objectives/Message	Whom	When
Ask Doug Self whom to contact to offer input		TVCC, USFS, TVTAP, cities, county, ITD	Determine best way to influence and support the effort	McD	c
Refer group to Maureen Gresham at IDOT re: funding		Committee	Possible source of funding	McD	c

Strategy	Details	Measure of Success	Participants	Timing/status
SB1g. Improve recreational infrastructure. (Parks, Rec Center, Ice Rink, Rodeo, soccer fields)	·Recreation District --youth sport tournaments— --See ongoing County Rec. Master Plan.	Increased use of recreational facilities	County, Cities, recreational non-profits (e.g. TVF, TVTAP, TVRA)	5

What	Cost	Audience	Objectives/Message	Whom	When
Support		Cities		McD, Board	O

Focus Area: FC. Support existing businesses through tourism marketing
Goal: GC1. Develop tourism marketing and branding strategy

Strategy	Details	Measure of Success	Participants	Timing/status
SC1a. Attract tourist who are in the area	·Signage ·Events, ·Beautification -Get Winter Targhee visitors into the Valley	Increased visits, sales increases.	Cities, TVBDC and TVCC, DDCA	2

What	Cost	Audience	Objectives/Message	Whom	When
Support		Cities		McD, Board	O
Support businesses that are developing such tourist sectors as mountain and road cycling		Tourists	The Teton Valley is a great place to participate in your sport.	McD,	O
Communicate to the various tourists—fishers, cyclists, skiers, etc.—about the possibilities of living and working in the Valley		Tourists	Work where you play.	McD	O
Supported Tourism Summit		Local businesses	Improve marketing, coordination. Build relationships with Idaho Commerce..	Team	o

Strategy	Details	Measure of Success	Participants	Timing/status
SC1b. Encourage tourists to stop when in Valley	·Teton GeoTourism Center— Restrooms ·Free Wi-Fi, ·Beautification	Increased visitor stops	Cities, TVMA, DDCA, DURA	2

What	Cost	Audience	Objectives/Message	Whom	When
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Support		Cities, organizations		McD, Board	O

Strategy	Details	Measure of Success	Participants	Timing/status
SC1c. Provide and promote special events and competitions	·Athletic ·Artistic ·Cultural and historic ·Events	Increased participation in events	Cities, TVBDC, TVF, TVTAP, TVCC (etc.), DDCA	O

What	Cost	Audience	Objectives/Message	Whom	When
Support		Cities, organizations		McD, Board	O

Strategy	Details	Measure of Success	Participants	Timing/status
SC1d. Identify target marketing to a focused group of potential visitors		Marketing strategy	TVCC	1

What	Cost	Audience	Objectives/Message	Whom	When
Support		TVCC		McD, Board	O
Support the efforts of existing operators to gain exposure.		Prospects	Teton Valley is a great place to work and play.	McD	O
Through media placements, adverts etc., put our business message in front of visitors.		Valley visitors	Teton Valley is a great location for your business	McD	O

Strategy	Details	Measure of Success	Participants	Timing/status
SC1e. Develop a Teton Valley brand		Brand		1--3

What	Cost	Audience	Objectives/Message	Whom	When
Check availability of “Made in Teton Valley” and “You’ve got it Made In Teton Valley.”		Internal	Ensure that we can use it.	Billie S.	c
Draft scheme		Board	Outline potential brand and uses	McD	c
Validate it with the TVBDC board and other key stakeholders		Board	Gain input and approval	McD, Board	c
Commission art and other work products o Produced an RFP for branding work. Marketing committee is reviewing it. Will share it with the Board for input, then send to vendors, then bring proposals to the board for review and approval.		Internal		McD, vendors	5-24
Get art and usage guidelines to all businesses for use in packaging, web and advertising		Businesses, customers	Create the perception of beauty, strength and quality	McD	7-1

Strategy	Details	Measure of Success	Participants	Timing/status
SC1f. Create information portal for visitors--website		Completed project	TVCC, TVBDC,	I

What	Cost	Audience	Objectives/Message	Whom	When
Contract with Host Gator	260/ Three yrs.	Internal	Place to put the site	McD	Complete
Map out initial architecture & content		Board	Business and area information repository	McD	c
Contract with website builder	TBD		Create fast, simple, compelling site that is easily updated	McD	c
Deliver site for review		Board	Gain input	McD	c
Go live		All		McD, contractor	c
Refresh, add new info and functionality	TBD	All	Build the site into a benchmark of utility, interest and quality	McD, McKellar	Ongoing

Focus Area: FD. Protect and Foster High Quality of Life

Goal: GD1. Protection of critical assets

Strategy	Details	Measure of Success	Participants	Timing/status
SD1a. Enhance recreational assets	·Improve trails, parks etc. ·Improve trailheads and signage	Increased use of public recreation facilities	TVF, TVTAP, Cities, Forest Service	3

What	Cost	Audience	Objectives/Message	Whom	When
Support this work with personal involvement in planning, eventually on the appropriate boards		Resident and visiting users	Trails are a critical quality-of-life asset	McD, board	O
Publicize improvements in appropriate business and recreational media		Prospective visitors and businesses	Our recreational assets are good for you, your employees, your business	McD	O

Strategy	Details	Measure of Success	Participants	Timing/status
SD1b. Maintain open space and protect natural resources		Land conversion figures	County, Private, U of I Extension, TRLT(Teton Regional Land Trust), VARD	5

What	Cost	Audience	Objectives/Message	Whom	When
Continuously communicate our support of balanced growth.		Participants listed above, as well as existing and prospective businesses	The growth we seek must be in harmony with our unique natural environment.	McD, Board	O
Publicize the above commitment and outcomes.		Prospective visitors and businesses	Our environmental assets are good for you, your employees, your business	McD	O

Goal: GD2. Provide a variety of housing choices

Strategy	Details	Measure of Success	Participants	Timing/status
SD2a. Inventory existing housing and market trends		Completed inventory	TVCC, Realtors, MLS, TVBDC	2

What	Cost	Audience	Objectives/Message	Whom	When
Locate sources and aggregate links to trend data and MLS listings on TVBDC website		Prospective buyers and business owners	We have a stable market and a range of affordable housing choices.	McD, Board,	08-13-14
Maintain and refresh the info biennially				McD	O

Goal: GD3 Enhance the local food movement

Strategy	Details	Measure of Success	Participants	Timing/status
SD3a. Promote food events that support farming	·Local food movement	Local food sales	Cities, County, U of I, Slow Food in the Tetons, Full Circle, Farmers Market	2

What	Cost	Audience	Objectives/Message	Whom	When
General support of groups leading this effort		Groups, producers, consumers	The TVBDC supports these efforts.	McD, Board	O
Publicize the efforts and events		Resident and visiting consumers	Teton Valley has a progressive food movement that is good and good for you.	McD	O

Strategy	Details	Measure of Success	Participants	Timing/status
SD3b. Support infrastructure to enhance local value added farm products	·Culinary incubator facility ·Uof I Extension to recruit ·Promote farmers markets ·Establish year-round food market facility ·Map local food system assets	Infrastructure inventory	Cities, County, TVCC Slow Food, Full Circle, Farmers Markets	5

What	Cost	Audience	Objectives/Message	Whom	When
Support and publicize the efforts above where possible. (need to better understand the efforts to determine specific actions)		Groups and consumers	There is a rich agricultural sector in the valley.	McD, board	O

Where appropriate, advise producers and purveyors on business and marketing practices, availability of grants and technical support.		Producers & purveyors	Help businesses be more successful, profitable	McD, Board	o
Help match farmers with resources that can help them add new, higher-value crops, or add more value to existing crops.		Agriculture extension services, scientists, farmers	The unique ground and farming capabilities in Teton Valley can produce some amazing, profitable products.	McD, Chambers	o
Explore "Made in Teton Valley Idaho" agricultural branding and marketing.			Food grown in Teton Valley tastes better.		06-01-14

Goal: GD4. Enhance local art and music culture

Strategy	Details	Measure of Success	Participants	Timing/status
SD4a. Work with Grand Targhee Resort to maximize the effects of summer music events		Increased visitor stays, sales tax changes.	GTR, TVMA, TVBDC DDCA, TVCC	1

What	Cost	Audience	Objectives/Message	Whom	When
Meet with Ken Ryder, GTR marketing director, and Geordie Gillett, GTR president, to explore how we can support each other in general and how we might tag ancillary local activities onto their marketing for their major events		Internal	Working together for mutual benefit. Come for the music, stay for the mountains, hiking, biking, fishing, work.	McD, Roger, TVCC	C

Strategy	Details	Measure of Success	Participants	Timing/status
SD4b. Support events that highlight local arts, history, culture and music	--explore the possibility of locating recording studios in the Valley ----Rodeo grounds	Increased participation in local arts/music events --New artistic businesses located in the valley	TVAC, TVF, DDCA, Cities	O

What	Cost	Audience	Objectives/Message	Whom	When
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Support the groups that organize artistic events and include them in our publicity and marketing.	TBD	--Residents and visitors --Prospective buyers and business owners	We have a rich slate of cultural activities in the valley.	McD	o
Through these organizations and events, make contact with promoters, producers and artists.		Prospective artists and studio operators	The valley offers rest, refreshment and creative inspiration. Why not record your next album here?	McD	07-04-14

Teton valley business development center			
Metrics criteria by activity			
Activity description	2014 Benchmark	2015	2016
Prospective new business contacts	8		
New businesses opened one year or more			
Rec-tech			
E-commerce			
Value-added ag			
Pass-through tourism			
Annual business retention rate			
Events/conferences facilitated: local	2		
Capital infusion:			
Existing businesses			
Expanding businesses			
New businesses			
Jobs saved - existing businesses			
Jobs created - expanding businesses			
Jobs created - new businesses			
12-week unemployment rate: annualized			
Business ed classes held - distance learning			
Occupancy rate and number: e-commerce facility			
Retail sales recaptured in target segments			
Electronics/technology			
Clothing and accessories			
General merchandise			
New/used motor vehicles: all segments			
Real estate sales/construction			
Single family home sales -			
Number of closings			
Median sales price			
Commercial property sales -			
Number of closings			
Median sales price			
Lot sales			

Building permits issued			
Commercial			
Number issued			
Value			
Residential			
Number issued			
Value			
Foreclosures			
Produce/distribute "doing business guidebook"			
Education/training seminars presented			
Individual business consultations	4		
Event/conferences attended	4		
Local			
Regional	3		
Out-of-state	1		



Welcome to Your New Teton County Law Enforcement Center



**OPEN HOUSE - 2:00 to 5:00pm
Friday, May 16, 2014
230 N. Main St., Driggs, ID**

Ribbon Cutting @ 2:15 pm



The LEC houses the Sheriff's Office, Dispatch (911), Driver's License, Adult & Juvenile Probation, Emergency Management, the Coroner and the Prosecuting Attorney

Special thanks: to past & current Board of County Commissioners for the planning and execution of this \$2.4 million dollar project; to all the employees who provided input and project oversight, especially Building Official, Tom Davis; and to the public, we thank you for your trust.

Builder - Ormond Builders Inc., Idaho Falls, ID

Project Managers - Arden Smith & Nick Contos

Job Supervisor - Bryce Lyon

Building Design - JHS Architects, Pocatello ID

Principal - Paul Jensen, AIA

Project Manager - Latecia Herzog, AIA

Civil Engineering - Harmony Design & Engineering, Driggs, Idaho

Structural Engineer - TBSE, Inc., Centerville, Utah

Mechanical Engineer - Engineered Systems Associates, Pocatello, Idaho

Electrical Engineer - Bradley Engineering, Idaho Falls, Idaho

Interior Design - Studio Interiors, LLC, Caldwell, ID

Landscape Architect - Weaver Associates, PA, Idaho Falls, ID

Teton Valley Business Development Center

www.MadeInTetonValley.com

Roger Brink, President
Brian McDermott, Executive Director

Mission:

To develop a stable and diverse economy by retaining, strengthening and expanding businesses in Teton Valley.

Background:

- Discussions began in 2010 among local citizens seeking to diversify the local economy.
- In 2011, Teton County appointed a steering committee to develop a strategic plan.
- The citizens, steering committee and consultants developed The Teton Valley Economic Development Plan. Teton County formally adopted the plan in 2013.
- The Teton Valley Business Development Center, Inc. was formed in 2013 with financial and in-kind support from the Idaho Department of Commerce, Teton County, City of Driggs, City of Victor, City of Teton and generous private donors.
- In November 2013, the TVBDC hired executive director Brian McDermott, a former corporate marketing and communications executive.

Work and Accomplishments:

- Actively working to recruit four companies interested in locating in the Teton Valley.
- Working with Idaho State University to provide avionics and aviation technical education and manufacturing at Driggs-Reed Memorial airport.
- Supporting local start-up businesses with low or no-cost rent and consultation.
- Providing business counseling and expert consulting referrals to area businesses.
- Developed a brochure and website, www.MadeInTetonValley.com, focused on recruitment.
- Developing a "Made in Teton Valley" brand.
- Surveyed Teton Valley business owners about workforce development and training priorities; currently working with EITC to provide training responsive to business needs.
- Actively supporting the new the EITC campus in Driggs.
- Surveyed business owners and operators in the tourism industry to assess their resources, determine needs and consider obstacles to growth; identified needs in online information, wayfaring signs and customer service; implementing plans to address those needs.
- Hosted the Teton Valley Travel and Tourism Summit.

Teton Valley Business Development Center

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- Working with contractors and subcontractors to obtain public works licensing and improve opportunities for local businesses to obtain contracts for the EITC building renovation and other government projects.
- Facilitating local customer service training through the College of Southern Idaho.
- Exploring strategies and opportunities to improve K-12 education in Teton County.

Teton Valley Business Development Center

www.MadeInTetonValley.com

TVBDC Board Members:

Roger Brink, Associate Broker, Sotheby's Realty President
roger.brink@jhsir.com (208)351-7417

Brian Gibson, Vice President, Alliance Title Vice President
brian_gibson@alliancetitle.com (208)608-3531

Wayne Maness, Bank Manager, US Bank Treasurer
wayne.maness@usbank.com (208)313-0179

Nancy McCullough-McCoy, Publisher, Powder Mountain Press Secretary
nancy@powdermountainpress.com (208)354-3466

Aaron Driggs, Owen-PC Construction
ajdriggs@gmail.com (208)787-6939

Billie Siddoway, Siddoway Law Office
bsiddoway@siddowaylaw.com (208)354-0440

Gloria Hoopes, Mayor of Tetonia
Gloria5852@silverstar.com (208)238-1456

Sid Kunz, Teton County Commissioner
skunz@co.teton.us (208)317-5198

Hyrum Johnson, Mayor of Driggs
cidriggs@ida.net (208)354-2362

Contact Information:

Teton Valley Business Development Center (TVBDC)
57 South Main Street
Driggs Idaho 83455

(208)354-1008
TetonValleyBusiness@gmail.com

- Status on four prospect companies:
 - Project Miller—new Urbanist rec. tech mixed use development
 - have identified possible location
 - local company has expressed interest in locating there
 - E-center project to produce business plan pro forma elements, make contact with investors—will bring proposal to the Board
 - Seeking additional tenants
 - Company principal, architect & planner to visit TBD
 - Project Water—ski company
 - Will re-engage principal when his AK season is over in May
 - Project Stick—snow safety technology
 - Waiting on them for next steps; will contact them.
 - Project Juice—beverage
 - Set meeting with principal and local officials and business people
 - Unable to do deal on preferred location; retrenching
- New business prospecting contacts made:
 - Vulcan—Paul Allen
 - Techshop creates innovation centers by providing tools, software and space. See details on their website. <http://www.techshop.ws/>
 - Ski companies:
 - Community skis
 - 4Front skis
 - 7-Even skis
 - Igneous
 - Batalla
 - Barnboy
 - Big Wood—they are interested in visiting local retailers to set displays for their custom boards
 - Boones
 - Caravan
 - Desmond
 - Deviation
 - Donek
 - Epic
 - Fattypus
 - Folsom
 - Fortitude
 - GC
 - Goode
 - Grace
 - Hang Fire
 - Rocky Mountain Underground—they are considering Teton Valley. Waiting to book a visit.
 - HG
 - Icelantic
- Will continue working this database as well as contact provided by Garage Grown Gear
- Exploring opportunities for incubator at Rocky Mt. Bank building
- Presented to Rotary group
- Produced report on funding best practices from other economic development districts.
- Created one-page fact sheet
- Refined our Intro/Update presentation
- News coverage on Thursday—Valley Citizen, TVN
- Wrote pitch article for Linked In <https://www.linkedin.com/today/post/article/20140424194245-25447323-you-can-work-where-you-play?trk=prof-post>
- Initiated a pro-bono media contact assignment with Jim Zelinski
- Pitched our story to...
 - Site Selection Magazine
 - Outside
 - Men's Journal
 - Powder
 - Bicycling
 - American Angler
- Prepped for Board retreat: survey, guest presenter, etc.
- Met with ISU aviation education program leaders re: satellite campus at airport
- Supported Tourism summit

- Attended Victor Small Towns Tour
- Attended Sustainable Communities Partnership Summit on May 7
- Produced an RFP for branding work. Marketing committee is reviewing it. Will share it with the Board for input, then send to vendors, then bring proposals to the board for review and approval.
- Connected Jonathan Schechter, Charture Institute, with Ken Ryder at Grand Targhee, so he could secure visitor statistics for his annual Compass report.

- Meetings:
 - Paris Penfold (phone call)
 - Skylar Jett, Dept. of Agriculture, phone call re: ag sector support
 - Jason Boal re: how we can support ag.
 - Scott Prinz re: investing in Driggs
 - Paul Wendland—VAARD development manager
 - Larry Thal, Mountainside Village
 - Dawn Banks, Chamber
 - Tanya Anderson, Recycling business case

- Visits to be scheduled:
 - Denny Arnold--Gloria
 - Jim Beard—Gloria
 - Mark Ricks
 - Con Crapo
 - Ron Berry Oil--Gloria
 - Grand Teton Vodka
 - Jeff Golightly, Jackson Chamber
 - Terry Ellis, Clark County
- Amy Hatch in office
 - Lease and accountability checklist in place
- Business Consultations & Referrals
 - Gourmet shop in Victor—Paul Cockrell
 - Restaurant
 - Apparel maker
 - Wildlife: wrote to Fall River in support of lower-cost electric improvement
 - Margaret Breffeiln, dance studio opening—signs, promotion, etc.
- Personal:
 - Elected to TVSEF Board
 - Closed on new house