

Teton Valley Business Development Center, Inc

**Balance Sheet**

As of August 31, 2014

Aug 31, 14

**ASSETS**

Current Assets

Checking/Savings

TVBDC

6,760.33

Total Checking/Savings

6,760.33

Total Current Assets

6,760.33

**TOTAL ASSETS**

6,760.33

**LIABILITIES & EQUITY**

Liabilities

Current Liabilities

Accounts Payable

Accounts Payable

68.23

Total Accounts Payable

68.23

Other Current Liabilities

Payroll Liabilities

247.42

Total Other Current Liabilities

247.42

Total Current Liabilities

315.65

Total Liabilities

315.65

Equity

Retained Earnings

12,429.22

Net Income

-5,984.54

Total Equity

6,444.68

**TOTAL LIABILITIES & EQUITY**

6,760.33

Teton Valley Business Development Center, Inc

**Profit & Loss**

July through August 2014

|                       | <u>Jul - Aug 14</u>      |
|-----------------------|--------------------------|
| Income                | 0.00                     |
| Expense               |                          |
| Accounting            | 261.45                   |
| Advertising           | 689.90                   |
| Payroll Expenses      | 640.66                   |
| Phone                 | 135.45                   |
| Professional Services | 3,000.00                 |
| Rent                  | 1,200.00                 |
| Salaries & Wages      | <u>8,333.34</u>          |
| Total Expense         | <u>14,260.80</u>         |
| Net Income            | <u><u>-14,260.80</u></u> |

# Teton Valley Business Development Center Strategies and Progress Report July & August 2014

## Economic Growth Strategies – By Focus Area (Source: RPI Report)

### A. Business Recruitment and Development

#### Establish an organizational structure (A1a) (Also includes all organizational support work)

*Primary Responsibility: Brian McDermott; Timeframe: 2014*

- Policies and Procedures
- Revenue
- Employee Evaluation
- 

#### July 2014:

- Drafted rough FY 2014-15 program budget for board review.
- Updating website with utility, incentive and financial information.
- Reprinted and distributed our recruiting brochure.
- Media Outreach
  - Provided TVBDC perspective for housing article in *Valley Citizen*.
- Meetings:
  - Update discussion with Randy Shroll, Idaho Dept. of Commerce
  - BYU E-Center project update & calibration meeting in Rexburg
  - Presented to the Driggs City Council in support of re-authorizing TVBDC funding
  - Brad Little economic roundtable discussion at TVBDC

#### August 2014:

- Drafted Idaho Dept. of Commerce MOU deliverables, financials.
- Presented FY 2014-15 program budget for board review.
- Updated website with utility, incentive and financial information.
- Media Outreach
  - Provided economist referral for Valley Citizen piece on jobs.
- Meetings:
  - Attended EIDEP regional meeting.
  - Dave Work re: TVBDC update, VARD issues

#### Identify start-up funding (A1b)

#### August 2014 Funding Update:

- County approved \$15,000
- Driggs approved \$5,000
- Victor approved \$5,000
- Tetonia approved \$1,000
- Idaho Dept. of Commerce renewed \$20,000

#### Inventory infrastructure and real estate assets (A2a)

*Primary Responsibility: Brian McDermott, coordinate with Rob Marin; Timeframe: 2014*

- Communications/Broadband
- Electricity
- Transportation
- Water
- Real Estate/Gem State Prospector

❑ **Disseminate information on assets (A2b)**

*Primary Responsibility: Brian McDermott, coordinate with Rob Marin; Timeframe: 2015*

- Add information and links to website as available

❑ **Identify specific businesses and set goals for recruitment (A2c)**

*Primary Responsibility: Board; Timeframe: next board retreat, 2014*

- Identify business and industry targets
- Brian McDermott will respond to inquiries on an ongoing basis as needed

**July 2014: New business prospecting:**

Hosted a site visit with a boutique ski manufacturer. The mission was to show two industrial spaces and offer a general impression of working and living in the valley. Prior to the visit, I send them a range of information on incentives, financing, local urban renewal districts, zoning and available properties.

Our itinerary:

- Tour Ed Thulin's building next to the Wildwood Room.
- Coffee at Fitzgerald's with Mayor Smith.
- Lunch with Amy Hatch with a quick visit from Mayor Johnson.
- Coffee at Pendl's
- Visit with Chris at 22 Designs
- Tour of Grand Teton Vodka
- Tour the former Bergmeyer industrial space
- Tour of Grand Targhee with Geordie
- Quick look at typical homes and land
- Visit with Rich and Jake at Yostmark

These stops gave the two company principals a solid perspective on doing business and living in Teton Valley. It is now up to them to see if the move pencils out.

**August 2014: New business prospecting:**

- The ski company who visited in July is signing a lease in Victor with the intention of starting operations in September. They will be able to announce the move in September. Provided them with counsel on:
  - Industrial real estate
  - Residential real estate
  - Banking referral
  - Info on training, SBA/Development Company financing
  - Connections with local wood suppliers and artists.

**July & August 2014: Status on four prospect companies:**

- Project Miller—new Urbanist rec. tech mixed use development
  - have identified possible location
  - local company has expressed interest in locating there
  - E-center project to produce business plan pro forma elements, make contact with investors—Presentation on July 16
    - BYU E-Center study delivered. Began sharing that info with appropriate businesses and local agencies. Will share with the media in September.

- Additional potential tenants—22 Designs, ProGuide
- Company principal, architect & planner to visit TBD
- Project Water—ski company
  - Close. Current operation in SLC is adequate for now.
- Project Stick—snow safety technology
  - Sent reminder email. Waiting on them for next steps.
- Project Juice—beverage
  - Unable to do deal on preferred location; retrenching
  - Principal will be moving here this summer and re-starting the process

#### **July 2014: Aviation Sector Development**

- Drafted plan outlining education & manufacturing opportunities at Driggs Reed Memorial Airport.

#### **☐ Recruit creative class entrepreneurs that can work from home via telecommuting (A2d)**

*Primary Responsibility: Board; Timeframe: 2015*

- Develop a recruitment campaign
- Brian McDermott will respond to inquiries on an ongoing basis as needed

#### **☐ Create an information portal for potential new businesses (A2e)**

*Primary Responsibility: Brian McDermott; Timeframe: 2014*

- Continue to make information available through the Made in Teton Valley site

#### **July 2014: Data Generation**

- Created a comparative cost of doing business grid for which Will Jensen of the BYU E-center will assist in compiling data.

#### **☐ Coordinate all economic development entities to implement the Economic Development Plan (A3a)**

*Primary Responsibility: Board; Timeframe: next board retreat, 2014*

- Develop a plan to coordinate economic development activities

#### **☐ Provide business expansion assistance (A4a)**

*Primary Responsibility: Brian McDermott; Timeframe: ongoing*

#### **July 2014: Existing & New Business Consultations & Referrals**

- Supported Lauren Hoken and Doug Self by soliciting among my New England networks buyers/operators for the Creamery
- Isabell Waddell re: new business potential
- Researched and recommended a Magento e-commerce consultant for ProGuide Direct
- Dayna Schmidt, re: new computer service and workspace business

#### **August 2014: Existing & New Business Consultations & Referrals**

- Reviewed Drawknife Billiards web site and marketing plan.
- Connected Patty Reed of Brakeman with the Development Company.
- Counseled Wyatt Penfold on locations for a private school

#### **☐ Provide information on micro-loan funding for small businesses (A4b)**

*Primary Responsibility: Brian McDermott; Timeframe: ongoing*

#### **☐ Start-up support including business plan assistance, networking and financing options (A4c)**

*Primary Responsibility: Brian McDermott; Timeframe: ongoing*

- Collaborate with state organizations to lobby the State Legislature on issues that encourage business and economic growth (A4d)**  
*Primary Responsibility: Board; Timeframe: as the need arises*
- Encourage entrepreneurial and niche businesses (A4e)**  
*Primary Responsibility: Brian McDermott; Timeframe: ongoing*

## **B. Physical Asset Development**

- Expand telecommunications infrastructure (B1a)**  
*Primary Responsibility: TBD; Timeframe: TBD*
- Expand and diversify educational opportunities (B1b)**  
*Primary Responsibility: TBD; Timeframe: TBD*
- Foster a stable environment to support healthcare needs (B1c)**  
*Primary Responsibility: TBD; Timeframe: TBD*
- Coordinate transportation (B1d)**  
*Primary Responsibility: TBD; Timeframe: TBD*
  - Incorporate Sustainable Yellowstone Report, 2014
- Implement downtown enhancement and in-fill (B1e)**  
*Primary Responsibility: TBD; Timeframe: TBD*
- Establish Valley Way finding (B1f)**  
*Primary Responsibility: TBD; Timeframe: TBD*
- Improve recreation infrastructure (B1g)**  
*Primary Responsibility: TBD; Timeframe: TBD*

## **C. Tourism and Marketing**

- Attract regional tourists to Teton Valley (C1a)**  
*Primary Responsibility: TBD; Timeframe: 2015*
- Get tourists to stop when traveling through or near Teton Valley (C1b)**  
*Primary Responsibility: TBD; Timeframe: TBD*
- Provide and promote special events and competitions (C1c)**  
*Primary Responsibility: TBD; Timeframe: TBD*
- Identify target marketing to a focused group of potential visitors (C1d)**  
*Primary Responsibility: TBD; Timeframe: TBD*
- Develop a Teton Valley brand (C1e)**  
*Primary Responsibility: TBD; Timeframe: 2015*
- Create an information portal for visitors to the area (C1f)**  
*Primary Responsibility: Business Development Committee; Timeframe: 2014*

## **D. Protect and Foster Lifestyle Community**

- ❑ **Enhance key recreational assets (D1a)**  
*Primary Responsibility: TBD; Timeframe: TBD*
- ❑ **Maintain open space and provide a mechanism to protect natural resources (D1b)**  
*Primary Responsibility: TBD; Timeframe: TBD*
- ❑ **Housing inventory (D2a)**  
*Primary Responsibility: TBD; Timeframe: TBD*
  - Sustainable Yellowstone Report, 2014
- ❑ **Promote food events that support farming (D3a)**  
*Primary Responsibility: TBD; Timeframe: TBD*
- ❑ **Support infrastructure to enhance local value added farm products (D3b)**  
*Primary Responsibility: TBD; Timeframe: TBD*
- ❑ **Work with Grand Targhee Resort to maximize the effects of summer music events (D4a)**  
*Primary Responsibility: Business Development Committee; Timeframe: 2014*
- ❑ **Support events that highlight local arts, history, culture and music (D4b)**
- ❑ *Primary Responsibility: TBD; Timeframe: ongoing*

## Performance Metrics from FY 2015 Dept. of Commerce MOU

### Attachment A Performance FY 2015

1. Business Recruitment -
  - Reach out to 50 recreation, technology and aviation companies. Target is to acquire at least two new companies.
2. Business Expansion -
  - Consult with 5 existing companies, resulting in at least two achieving at least 10 percent revenue growth.
3. Business Retention -
  - Consult with 5 existing companies, resulting in them being able to retain and/or grow their business.
4. Business Start Ups -
  - Support 2 successful startups.
5. Professional Development -
  - Director to attend two training/development sessions.
6. Gem State Prospector-
  - In January 2015, hold a GSP training for Teton Valley Realtors.

## 7. Other-

- Quarterly reports to the community through local media.

Note: Performance measures will be customized on a program by program basis. At a minimum each performance measure will include numerical goals that parallel Rural Idaho Economic Development Professional Program reporting format. The department reserves the right to include additional performance requirements in advance of issuing a formal MOU.

### **Attachment B Sustainability**

1. Board Training and Development (It will be expected that the board will participate in X amount of trainings to be conducted by the DEPARTMENT and/ or its partners.) –
  - Two Board training sessions.
2. Staff Professional Development (Staff paid for with Department funds will participate in two trainings conducted by the DEPARTMENT and/or its partners.)-
  - Two staff training sessions.
3. Private Participation (During the period of the MOU the GRANTEE will be required to engage in activities to increase private sector participation in all aspects of the organization. This standard may include both prescribed activities and board membership quotas )-
  - The Teton Valley Business Development Center will sponsor three significant events in FY 2015. Already in the planning stage is a Gem State Prospector Training. Other likely events are an annual Tourism Summit and an Education Summit.
4. Fundraising (The GRANTEE and its board will be expected to raise funds above and beyond the minimum match required. Expect this section to include specific fund raising goals, descriptions of fundraising efforts and/or timelines for completing fundraising efforts)
  - We plan to use our Summits as fundraising venues, as well as building relationships with large donors in the valley. Goal is \$10,000 for FY 15.
  - We have had discussions with Sam Bixler, a professional grant writer, about seeking marketing and education grants. Goal TBD.
5. Organizational Marketing (Here the DEPARTMENT will be looking for a list of efforts to be undertaken by the GRANTEE to market their individual program and timelines for completing those efforts)
  - Marketing plan provided to R. Shroll under separate cover. This is the same document, "TVBDC Plan & Report" that we provide monthly to the Board of County Commissioners.

# Teton Valley Business Development Center Strategies and Progress Report September 2014

## Economic Growth Strategies – By Focus Area (Source: RPI Report)

### A. Business Recruitment and Development

#### Establish an organizational structure (A1a) (Also includes all organizational support work)

*Primary Responsibility: Brian McDermott; Timeframe: 2014*

- Policies and Procedures
- Revenue
- Employee Evaluation
- 

#### **September 2014:**

- Cleaned up strategic planning documentation
- Created new, simpler reporting format.
- Toured the valley with Idaho Dept. of Commerce's Randy Shroll, meeting with:
  - President Brink
  - Mayor Zach Smith
  - Sara Deutsch of Burgess Custom
  - Mayor Johnson
  - Doug SelfRandy was most impressed with the level of energy, commitment and cooperation among business owners, officials and TVBDC.
- Briefed Jan Brown, who is administering the HUD Greater Yellowstone grant. She viewed our work very positively and offered solid advice and perspective.
- Wrote editorial "Home" for *Valley Citizen*.
- Provided update package to leading valley business people.

#### Identify start-up funding (A1b)

#### Inventory infrastructure and real estate assets (A2a)

*Primary Responsibility: Brian McDermott, coordinate with Rob Marin; Timeframe: 2014*

- Communications/Broadband
- Electricity
- Transportation
- Water
- Real Estate/Gem State Prospector

#### Disseminate information on assets (A2b)

*Primary Responsibility: Brian McDermott, coordinate with Rob Marin; Timeframe: 2015*

- Add information and links to website as available

#### Identify specific businesses and set goals for recruitment (A2c)

*Primary Responsibility: Board; Timeframe: next board retreat, 2014*

- Identify business and industry targets
- Brian McDermott will respond to inquiries on an ongoing basis as needed

**September 2014: New business prospecting:**

- The ski company who visited in July has signed a lease in Victor and will start operations in mid-September. They will be able to announce as soon as their website is ready.

Provided them with the following support:

- Numerous referrals on art, supplies, financing, signs.
- Quality-controlled their interaction with their new landlord.
- Drafted a detailed joint announcement/welcome/open house plan, which will launch their new brand and allow TVBDC to share credit for their recruitment.

**September 2014: Status on four prospect companies:**

- Project Miller—new Urbanist rec. tech mixed use development
  - Shawn Hill referred me to a Jackson architect with expertise in live-work design.
  - The Development Company expressed an interest in connecting us with investors.
- Project Stick—snow safety technology
  - Sent reminder email. Waiting on them for next steps.
- Project Juice—beverage
  - Unable to do deal on preferred location; retrenching
  - Principal has moved to the valley and is re-starting the process

**September 2014: Aviation Sector Development**

- Reviewed and got advice re: education & manufacturing opportunities at Driggs Reed Memorial Airport from Jim Farrier.

**Recruit creative class entrepreneurs that can work from home via telecommuting (A2d)**

*Primary Responsibility: Board; Timeframe: 2015*

- Develop a recruitment campaign
- Brian McDermott will respond to inquiries on an ongoing basis as needed

**September 2014:**

- Toured the valley with William Sturges, a potential investor and business owner.

**Create an information portal for potential new businesses (A2e)**

*Primary Responsibility: Brian McDermott; Timeframe: 2014*

- Continue to make information available through the Made in Teton Valley site

**Coordinate all economic development entities to implement the Economic Development Plan (A3a)**

*Primary Responsibility: Board; Timeframe: next board retreat, 2014*

- Develop a plan to coordinate economic development activities

**September 2014:**

- Visited with county and city planners re: updates on the code revision process and TVBDC work.

**Provide business expansion assistance (A4a)**

*Primary Responsibility: Brian McDermott; Timeframe: ongoing*

- ❑ **Provide information on micro-loan funding for small businesses (A4b)**  
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*Primary Responsibility: Board; Timeframe: as the need arises*
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*Primary Responsibility: Brian McDermott; Timeframe: ongoing*  
**September 2014:**
  - Met with Driggs and Development Company officials regarding Ford Garage tenants and buildout.
  - Provided several referral resources to Burgess Custom.
  - Met with Tanner Flake of Tenkara Rod Company, a recent arrival in the valley. Briefed him on TVBDC services and will begin to help him engage in our rec tech ecosystem.
  - Agreed to actively help manager Chance Meetings, which is now a joint Chamber—TVBDC project.
  - Toured Tetonia with Mayor Hoopes to brainstorm opportunities for several properties in town.

## B. Physical Asset Development

- ❑ **Expand telecommunications infrastructure (B1a)**  
*Primary Responsibility: TBD; Timeframe: TBD*
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## Dawn Felchle

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**From:** Dawn Felchle  
**Sent:** Thursday, September 11, 2014 3:23 PM  
**To:** Ben Eborn; 'Elaine Johnson'; Hailey Beard; Harley Wilcox; JR Wood; Katy Salsbury; Morgan Piquet; ppajpet2004@yahoo.com; 'Kathy'; 'Kelly Park'; Sid Kunz  
**Subject:** Fair Board Appointments

Fair Board Members – The BoCC (County Commissioners) will be considering your recommendation on September 22 for the two open positions created by Harley and Hailey. If you would like to include a recommendation of individuals, based on networking, to fulfill the remaining 1 year of JR's term as well as Morgan's, feel free to do so. If you would like the BoCC to advertise on the website and local paper, you may request that as well. Give it some thought. I need a written recommendation by close of business Wednesday, September 17<sup>th</sup> for inclusion in the Board packet.

Dawn Felchle  
Assistant to County Commissioners  
Risk Manager  
150 Courthouse Drive, Driggs, ID 83422  
1-208-354-8775  
[www.tetoncountyidaho.gov](http://www.tetoncountyidaho.gov)

Teton Valley Fairboard  
Minutes for 9/10/14

Members present-Harley, JR, Hailey, Elaine, Patty, Katie, Morgan  
Non Members- Tammy, Fred Crane, Cole Elquist, Dustin Hulme

Rodeo Company-  
FB- 4 porta potty  
FB- Trash  
Rodeo Co. to do Friday night of fair rodeo  
Three year contract  
\$300 a night  
Minimum of 6 rodeos commitment  
include option to rent Sound system

\*If High school does Rodeo at fairgrounds they need they're own insurance

Bonnie Etchemendy wants fairboard to clean up NE corner by her house.  
-haul stuff off

Harley will call Road and bridge and ask for assistance in cleaning the stuff up. If they won't do it we'll hire someone to do it.

JR makes a motion that we pay Derek Beard for leveling the track \$300. Second by Hailey. In favor, Elaine, Harley, Morgan, Patty. One opposed, Katie.

Buckle sponsor-- Maybe do a Dog overall Buckle if there is a sponsor?

< Patty makes a motion to make the recommendation to the commissioners to approve >  
the two applicants. All approved

Meeting adjourned

## Application for Board Appointment

**Name of Board:** Teton County Fair Board

Applicant's Name: Aaron Myler

Mailing Address: PO Box 262, Driggs, ID 83422

Residence Address: 3510 N Hwy 33, Driggs, ID 83422

Daytime Phone: 208-201-7303 \_\_\_\_\_ Other Phone:

Fax: 208-354-3646 \_\_\_\_\_ Email: huntersinc@silverstar.com \_\_\_\_\_

Occupation/Employer: Corner Drug \_\_\_\_\_

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Why do you want to serve on this Board? See letter of interest dated 8/14/14

Please describe your qualifications for serving on this Board: see letter of interest dated 8/14/14

Other Comments:

*Please be sure to read Attachment A, "Questions to Ask Yourself" before submitting this application.  
If you wish, you may attach additional information to this page.*

Your completed application should be returned to the Office of the County Commissioners at 150 Courthouse Drive or emailed to [commissioners@co.teton.id.us](mailto:commissioners@co.teton.id.us) or faxed to 354-8776.

P. 1 of 2

## Dawn Felchle

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**From:** Corner Drug <huntersinc@silverstar.com>  
**Sent:** Thursday, August 14, 2014 12:25 PM  
**To:** Commissioners  
**Subject:** Fair Board

To Whom It May Concern,

I would like to submit my name for consideration as a member of the Teton Valley Fair Board.

As as a parent of children that participate in multiple 4H venues at the County Fair, I would like to give back to the community by serving on the board. I have also participated at other events at the fairgrounds such as the Ranch Roping and also helped organize and operate the Grass Drags event by the Skyliners Motor Club. The experience of being a participant at many of the functions at the fairgrounds have planted some ideas for needed improvements that are within reach. I would like to see continued progress on the arena/pavilion area as well as the establishment of shade trees at the fair grounds.

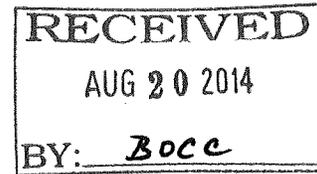
I was born and raised in small town in Idaho. My family has always been involved in the agricultural lifestyle where I had my first jobs. My primary and secondary education was at a rural school district similar in size to Teton School District. My father owned and operated a construction company, of which I was involved intensively. I built my own home here in Teton Valley with that experience. I attended Ricks College and Idaho State University in Pocatello, and served an LDS mission in Argentina for two years. I speak fluent Spanish. My degree is in Health Care Administration and have worked as an administrator and marketing of healthcare facilities in Idaho falls and Boise for ten years before choosing to move to Driggs. My wife and I are currently operating Corner Drug, a family owned business for almost 100 years in downtown Driggs, Idaho. As a small business owner, I have had to be conservative in nature regarding finances while upgrading the pharmacy computer systems and accomplishing remodel projects that are ongoing with a building over 100 years old. I have frontline retail experience serving the tourist market that visits Teton Valley, Idaho. I served on the Urban Renewal Board in Driggs for 8 years. My experience in administration, finance, construction, marketing and previous board experience will be an asset to the current board.

Our family roots run deep in Teton Valley and we want to see the Fairgrounds venue continue to add to the community legacy by providing a safe, attractive place for the community to come together. I would like to commend the commissioners on the new bleachers at the arena which are a huge boost to the professionalism of events staged there. I believe new projects like the new bleachers will result in a long term positive results for the fairgrounds and the tourism economy which is crucial to our area.

Please contact me if you need more information about myself or ideas and to consider my name as a member of the Teton Valley Fair Board.

Aaron Myler  
Corner Drug  
PO Box 758  
10 S. Main St.  
Driggs, Idaho 83422

Lynda Skujins  
6409 Bouquet Springs Lane  
Victor, Id. 83455  
208-787-6263



I am submitting my application for the **Teton County Fair Board** position.

**Qualifications:**

**Positions of leadership:**

President: 3 years for the Bellevue College Interior Design Alumni Association, Bellevue, Washington

President: 2 years for the Bothell Downtown Association, Bothell, Washington

President: 2 year for the Teton Valley Republican Women

President: 1 year for the Teton Valley Chamber of Commerce

Board member: Founding member of the Business Development Center

Member: Yellowstone Teton Territory

Committeeman for precinct 6, Republican Party

**Work Experience:**

Small business owner for 24 years: Design 3 Interiors, Woodinville Washington, Mountain Home Design, Teton Valley

Library, Driggs

Schonerers Interiors, Lynnwood, Washington

Ethan Allen Interiors, Lynnwood, Washington

**Conclusion:**

I have the time and the experience to be a great leader for the Fair Board. I have a degree in accounting along with working well with people.

I hope you will consider my application.

Sincerely,

Lynda Skujins

A handwritten signature in cursive script that reads "Lynda Skujins". The signature is written in black ink and is positioned to the right of the typed name "Lynda Skujins".

## Dawn Felchle

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**Subject:** FW: Fair Board Application

**From:** Katie Salsbury [mailto:[Katie@intermountainaquatics.com](mailto:Katie@intermountainaquatics.com)]

**Sent:** Tuesday, September 09, 2014 8:30 AM

**To:** Morgan Piquet; Patty Petersen; JR Wood; Hailey Beard; Harley Wilcox; Elaine Johnson

**Cc:** Dawn Felchle

**Subject:** FW: Fair Board Application

Below is some more information from Lynda regarding her fair board application.

Katie

**From:** Lynda Skujins [mailto:[liskujins@gmail.com](mailto:liskujins@gmail.com)]

**Sent:** Monday, September 08, 2014 3:34 PM

**To:** Katie Salsbury

**Subject:** Re: Fair Board Application

Katie,

I would like to serve as establishing new events to the County Fair. My goal is to bring more revenue into the County Fair. I would like to form an events committee to brainstorm all events for Summer and Winter. The County Fair has a wonderful indoor building that can be used for winter events. Some events I would bring to the committee are an additional rodeo night in the summer, BMX races, dances and food events in the winter, but it is best to put great minds together with a committee.

I have 30 years of organizing business organizations, teaching at Bellevue College and I was a founding board member of the Teton Valley Business Development Center. I'm past President of the Chamber of Commerce.

I hope that the above answers your question and I hope I can help the County Fair Board by being selected as a member.

Regards,

Lynda Skujins

On Mon, Sep 8, 2014 at 12:18 PM, Katie Salsbury <[Katie@intermountainaquatics.com](mailto:Katie@intermountainaquatics.com)> wrote:

We currently have two committees –

- 1) Livestock Committee – This committee was started by JR Wood and helps the 4-H run the livestock auction at the fair.
- 2) Food, Vendor & Entertainment – I started this committee in the spring of 2014. Our goal was to try to bring outside food, vendors and entertainment to the fair.

In 2014, the fair board co-sponsored the ranch roping series with the Lazy MT Cattle Company, but there was not an official committee designated to this event.

The fair board is responsible for the following:

- 1) Administer the use and maintenance of the fair grounds.
- 2) Administer the non-4-H components of the fair including the Open Class, Horse Pulls, Figure 8 Races, 4-H Appreciation Dinner, Fair Book, Fair Advertising, Exhibit Hall & Event Food, and non- 4-H Food, Vendors & Entertainment

It would be great if you could give us some more details about how you would like to increase the revenue – types of events and marketing, etc.

Katie

**From:** Lynda Skujins [mailto:[liskujins@gmail.com](mailto:liskujins@gmail.com)]

**Sent:** Monday, September 08, 2014 12:04 PM

**To:** Katie Salsbury

**Subject:** RE: Fair Board Application

Can you describe committee's you have available.

I would like to work on bringing more revenue to the fair board by events, marketing?

On Sep 8, 2014 11:58 AM, "Katie Salsbury" <[Katie@intermountainaquatics.com](mailto:Katie@intermountainaquatics.com)> wrote:

Hi Lynda,

The fair board is meeting this Wednesday night and we will be discussing the recent applicants for our board openings. Could you describe why you would like to serve on the board so that we can compare your answer to the other applicants? Your qualifications were covered in your resume.

Thanks,

Katie Salsbury