

County Commissioners' Meeting Agenda
Monday, April 14, 2014 - 8:30am
150 Courthouse Drive, Driggs, ID – 1st Floor Meeting Room



8:30 **Meeting Called to Order** – Kelly Park, Chair
Amendments to the agenda.

Monthly EODH (Elected Officials Department Head) Meeting

1. Employee Wages & Pay Grades per March 20 meeting
2. Electioneering on County Property
3. Office Updates & Open Discussion

9:30 **Open Mic** - *Public opportunity to address the board*

9:45 Teton Soil Conservation District – Lynn Bagley

10:00 Business Development Center – Brian McDermott

10:30 Animal Control Committee, Ralph Mossman

Department Business

11:00 Emergency Services – Greg Adams

LEC Update – Tom Davis & Greg Adams

1. Change Orders
2. Moving Schedule
3. Art on Corner

11:30 Planning & Building – Jason Boal, Administrator

BREAK

1:00 Juvenile Probation Discussion – Judge Walker

1:30 Public Works – Jay Mazalewski, Engineer

1. Solid Waste
2. Road & Bridge

Clerk – Mary Lou Hansen

1. Quarterly review of FY 2014 budget
2. Resolution 2014-0414 second quarter budget transfers
3. May 12 Criminal Justice Meeting
4. PacifiCorp refund
5. FY 2015 Budget

Administrative Business *will be dealt with as time permits*

1. Approve Available Minutes
2. Other Business
3. Committee Reports
4. Claims

Executive Session per IC§67-2345 (1)(d) indigent

ADJOURN

Upcoming Meetings

April 16 – 6:30 pm Road Committee

April 28 – 9:00 am Regular Meeting

May 1 – 6:30 Road Committee

May 12 – 8:30 am EODH Meeting, 9:30 am Regular Meeting (recessed from 11-2)

May 12 – Criminal Justice Meeting, 11 am - 2 pm

May 14 – 10am IAC Webinar: Legislative Session Review (2 Hours)

May 26 – CLOSED Memorial Day

May 27 – 9:00am Regular Meeting of Board (Tuesday)



April 2, 2014

Mary Lou Hansen
Teton County Clerk
Driggs, Idaho 83422

Dear Mary Lou;

This letter formally requests funds allocated in your FY 2014 budget for the Teton Soil Conservation District (SCD). It is the Teton SCDs understanding that \$5,737 is available per your letter of intent dated February 26, 2013 (see attached copy of letter).

We appreciate the assistance you and the Teton County Commissioners provide toward the Teton Soil Conservation District's activities and conservation efforts. You will find a report of accomplishments as part of this letter. At this time, the Teton SCD makes formal application for funding assistance during your fiscal year 2015 budget with an increase of 3% to the allocated \$5737 of this fiscal year allocation. Teton SCD has not requested an increase since April 2010 due to the tight budget of the county and state. A letter of intent designating the amount of the decision by the County Commission of a county allocation to the Teton SCD is necessary to receive matching contributions from the State of Idaho. The deadline for this letter is no later than May 8, 2014.

Again, the Teton SCD appreciates your continued support.

Sincerely,

A handwritten signature in cursive script that reads "J. Lynn Bagley". The signature is written in black ink and is positioned above the typed name.

J. Lynn Bagley
Chairman



208-354-2905 ext. 5
FAX: 208-354-8410

Teton County Clerk

89 N. Main #1
Driggs, Idaho 83422

February 26, 2013

Mr. Lynn Bagley
Teton Soil Conservation District
PO Box 87
Driggs, ID 83422

Dear Lynn:

Thank you for your presence and presentation at yesterday's meeting of the Board of County Commissioners. This letter will confirm their decision to budget \$5,737 for the Teton Soil Conservation District during Fiscal Year 2014.

It is mutually understood that these funds will be used to help carry out an active conservation program in Teton County.

Sincerely,

Mary Lou Hansen
County Clerk

Teton

Soil Conservation District

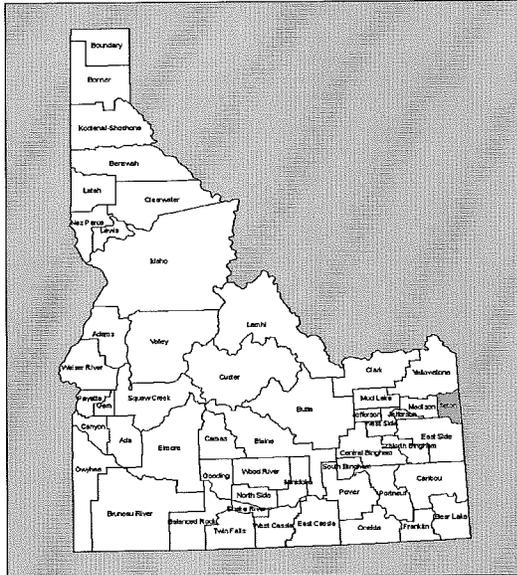
275 Old Railroad Way

Driggs, Idaho 83422

Tel: 208-354-2680

Fax: 208-354-2683

Email: Lori.ringel@id.nacdnet.net



Current Projects

- Teton SCD received another 2013 wildfire protection grants from NW Management in cooperation with High Country RC&D. As part of the grant, a demonstration project was completed to remove large conifers and to provide defensible space to a 40 acre forest landowner's homestead. This project was a 'fine example of a defensible space project,' according to a US Forest Service Natural Resource Specialist, who was one of 28 people to attend a tour of the area. The adjacent Packsaddle Estates Subdivision was targeted in 2013 to provide information and incentives to landowners implementing defensible space projects. (see photo below)
- In its 3rd and final year, the Ag Energy Efficiency Program grant resulted in 49 energy audits to determine potential for energy efficiency measures. So far this year, 589,578 kWh were saved through implementation of energy efficient irrigation practices. This grant is in cooperation with High Country RC&D, Bonneville Power Administration and local utilities.
- NRCS restored 1036' of streambank and enhances fish habitat on the Teton River. Tree barbs and rock clusters were installed to address the severe cutbanks.

Top Priorities

1. Water Quality and Quantity
2. Vegetative Management
3. District Operations
4. Fish and Wildlife

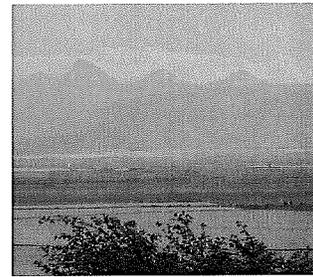
FY 2013 Revenue

- Teton County	5,737.00
- State of Idaho	17,598.61
- USDA (NRCS)	276,660.97
(Federal Conservation Programs)	
- Tree Program	7,341.94
- Grants / Contributions	8,476.10
- Other	426.70
- Total Revenue	316,241.32



Teton

Soil Conservation District



Educational Programs

- Teton Soil Conservation District hosts a poster contest every year. In February 2013, nearly 160 students participated. An art show featuring the winning posters was held in April 2013.
- In May, Teton SCD participated in a Teton Valley community event with the Teton Conservation District in Wyoming. Teton SCD featured its programs and services along with children's face painting.
- Teton SCD purchased a Dell LED projector with their district capacity funds to promote district programs and facilitate professional presentations.
- Teton SCD participated in the City of Driggs Arbor Day celebration June 8, 2013 with face painting and participating in critical area plantings. Over 100 people participated in this wet, rainy event.
- Teton SCD participated in the Tin Cup Challenge on July 20, 2013. This local fundraising effort through the Teton Valley Community Foundation. Teton SCD provided face painting to kids and adults on the event day.
- Teton SCD met with the US Forest Service in August to address the diminishing aspens stands and the conifers that are taking over federal lands along the forest boundaries with private lands.
- Teton SCD researched a 319 grant to implement the soil health initiative.
- Teton SCD promotes windbreak tree and shrub sales to reduce soil and water erosion. In 2013, 626 trees and 600 linear feet of fabric were sold.
- In September 2013 Teton SCD participated with the local Harvest Fest activities.
- In October, Teton SCD hosted the IASCD Division VI meeting with 55 people registered and 28 participating in the tour in the afternoon.

Future Projects

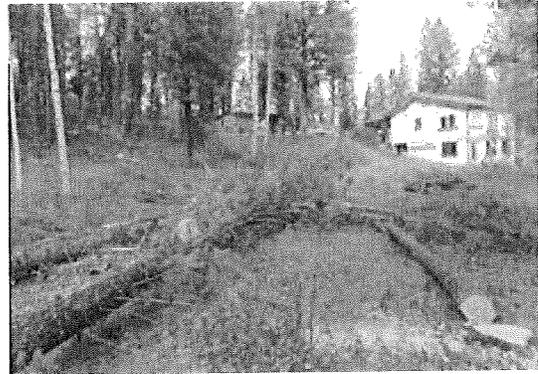
- Teton SCD is working closely with High Country RC&D to continue an Ag Energy Program utilizing the momentum that has already started with the local utility, Fall River Electric, and landowners to implement findings from the audits have been conducted.
- A coordination effort with the US Forest Service, Teton Conservation District in Wyoming and landowners to address Wildland Urban Interface fuels reduction projects.
- Teton SCD is pursuing purchase of no-till drill to address the soil health initiative.
- Teton SCD is interested in a demonstration project to determine the feasibility of the high altitude crop, Quinoa.
- Teton SCD offers an annual windbreak tree and shrub program each year and will continue with 1064 trees sold in 2012. The program will continue into the next year to promote conservation planting of trees and also promote fire resistant species in conjunction with the wildfire program.
- Ongoing education programs will continue of: Poster contest; weed workshop; participation in the Tin Cup Challenge and more.

Teton SCD Board of Supervisors and Staff

*J. Lynn Bagley, chairman
Garl R. Drake, vice-chairman
Clyde Ricks, secretary – treasurer
Stacy Lerwill, supervisor
Harley Hill, supervisor
Lori Ringel, district manager
Virginia Grosse, educational/ outreach*

TETON CONSERVATION DISTRICT, OTHERS: BUILDING "FIREWISE" COMMUNITIES

Many people dream of living in Idaho's beautiful forests and rangelands. Too few realize their home can quickly burn to the ground in a wildfire if they don't maintain defensible space around it. Fortunately, a number of Idaho conservation districts are proactively working with landowners, creating "firewise" communities.



In the wake of a disastrous fire season in the West last summer, creating defensible space around forest and rangeland homes has become a higher priority for property owners. Defensible space encompasses an area around a structure that's designed and maintained to lessen the risk that fire will spread from its surroundings to the structure. It provides firefighters access and a safer area from which to defend it.

Several Southeastern Idaho districts have partnered with the High Country RC&D in St. Anthony, the Bureau of Land Management (BLM), Caribou-Targhee National Forest, local fire departments, and others to help property owners thin trees and brush. Their work is a big part of creating communities that are "firewise" - resistant to wildfire structural damage (other firewise practices include utilizing fire-resistant plants, ignition-resistant building materials, and not building on slopes).

Other participating districts include the East Side and West Side Soil and Water Conservation Districts (SWCD) in the Bonneville County area, Madison SWCD, Butte SWCD, Custer SWCD and Teton Soil Conservation District (SCD).

The Teton District received grant funds from BLM via the High Country RC&D to help create community events providing information and education on the importance of creating defensible space around homes and communities at risk to fire. The grants also paid for two demonstration projects with private landowners in the Teton Valley, and tours of the demonstration projects to showcase the results.

The community events drew big crowds for a small community -- about 150 people -- and showed how crucial it can be to work with a local entity to reach private landowners, said Tera King, a consulting forester with Northwest Forestry in Moscow.

"It's always an uphill battle calling these people out of the blue and telling them what you want to do to create defensible space on their property," King says. "It takes a lot of time to do the outreach and get them comfortable with the firewise techniques you are proposing on their property."

Working with the Teton District created a great bridge to reach landowners more effectively, King said. "Working with Lori Ringel and Virginia Grosse at the Teton District, they're local, and it's a lot easier for them to approach the landowners."

Jeff Copeland, one of the property owners who stepped up to create defensible space on his property, said he and his wife, Cheryl, were happy to participate because they had been worried about their home's vulnerability to wildfire for some time. Plus, the BLM grant covered the full cost of the demonstration project, so there was no cost involved to the property owner.

"It was like a gift -- we've owned this property for 20 years, and every summer, we worry about someone starting a wildfire in the forest nearby or a lightning strike burning out of control," Copeland says.

Copeland has 40 acres of land and a 1,800-square-foot home located near the edge of the Caribou-Targhee National Forest. They have an open meadow on

one side of their property, and on the other side, they had a dense thicket of Douglas-fir trees, aspen trees, shrubs and more. "We had been picking away at it, but it was so dense, it would have taken years to clear it out," Copeland said.

With grant funds and a budget of \$4,000, Northwest Management officials recommended forest treatments and hired a contractor, Centennial Wood Products, to clear out the thicket next to the Copeland home. They cleared about 40 feet between "leave" trees, left some shrubs for bird habitat, and piled the harvested logs next to Copeland's small-scale sawmill that he'd used to cut the dimension lumber for their home.

"We're thrilled. It's like a dream come true," said Copeland, a retired research wildlife biologist who focused on Wolverines and worked to promote conservation for much of his career. "The project is done."

The contractor had light-weight equipment for skidding the logs so the impact on the land was minimal, Copeland said, and now he's got more logs to cut into dimension lumber or firewood.

The Teton District held a tour of the Copeland property last summer, and the participants were impressed, said Lori Ringel, District Manager for the Teton Soil Conservation District. "It's hard to overcome the perception that people need to clearcut their property," she says. "What we're trying to do is create defensible

Cont. on Pg. 2

FIREWISE *Cont. from Pg. 1*

space to protect your home and your property. It's creating a buffer. It's still going to look nice when the project is over."

Al Young, who owns about four acres of land in the Pack Saddle Estates subdivision, wholeheartedly agrees. Her property was treated as the first demonstration project arranged by the Teton District. A contractor removed lots of bitterbrush, sagebrush and dead aspen trees from her property.

"It looks really pretty now," says Young. "The grasses have grown up underneath the brush. Before, it was too much brush and dead aspen for anything else to grow there."

Young also feels safer. Three homes have burned in her subdivision. "It's scary. Anytime we have lightning storms, I freak out. There could be a lightning strike and a fire could come rushing down the hill." Now her home has defensible space, safeguarded from a wildfire.

Jim Robinson, a silvaculturalist and natural resource specialist with the Teton Basin Ranger District on the Caribou-Targhee National Forest, participated in the tour of Copeland's home and was pleased with the results. Many more projects like that are needed on the edge of the national forest, he said.

"From the Forest Service perspective, it's great to see private landowners step up on fuels reduction projects," Robinson said.

"This project was very well-done."

By reducing the number of Douglas-fir trees on the property, it would stop a wildfire from jumping from one tree crown to the next, he said, reducing the fire threat to Copeland's property significantly. And it didn't require too much clearing. Copeland still was able to keep about 70-100 trees per acre -- a mix of fir and aspen trees.

The Teton District's demonstration projects and follow-up tours are great ways to educate the public about the issue of creating defensible space around their homes, Ringel notes. She and King as well as Robinson believe that more property owners would engage in "firewise" projects if insurance companies encouraged and rewarded such land planning and management activities.

"Smart landowners should get a discount from their insurance companies for doing the right thing," Robinson said. "The insurance industry really needs to make that happen. Until it hurts people in the pocketbook, [firewise] projects are not going to happen."

Ringel runs into many property owners who think their homeowners insurance will protect them, and therefore, they don't need to create defensible space around their homes. But there's more at stake than just the home, she notes. "The value of their property is really more than



just the house," she says. "If everything burns all around the home, then that'll affect the way the property looks for years."

Besides the insurance issue, King said, Northwest Management and High Country RC&D have been trying to build incentives for property owners to participate in cost-share projects involving at least a 50/50 match (if not 60-70 percent), if neighbors convince neighbors to step up to engage in firewise projects. "Everyone is always skittish at first," she says. "You've got to convince the property owners that it will look good and help protect them from fires. But it takes time. With these demonstration projects, it makes our job easier."

For more information on "firewise" land management and fire-prevention principles, go to <http://www.idahofirewise.org>. □



IDAHO FISH & GAME, PARTNERS IN VOLUNTARY CONSERVATION

This month we feature another sister state agency helping promote Conservation the Idaho Way. If you hadn't noticed, we're proud of the entire Idaho conservation family. - Editor

In a state like Idaho, with its abundant public land, you might wonder why the Idaho Department of Fish and Game has seven full-time staff dedicated to working with private landowners. The Department recognizes the importance of working with private landowners and assisting them in accomplishing their conservation goals.

When Idaho was settled, a considerable amount of productive lands and

waters ended up in private ownership. These landowners have a strong connection to the land and a positive land ethic. Over the last decade, the Department has created or expanded programs dedicating more resources toward partnering with landowners. The focus is increasingly tied to the concept that activities that promote sustainable agriculture also benefit wildlife and retain open spaces for recreation and enjoyment.

Many of the Department's private lands biologists are located within USDA field offices. Their role is to work with land-

Cont. on pg. 3

URL: <http://www.capitalpress.com/Idaho/20140330/a-mainline-dilemma>

A mainline dilemma

By

John O'Connell

Capital Press



John O'Connell/Capital Press Jeff Hastings farms in Driggs, Idaho, where he manages a pipeline association serving 1,200 acres. The system's old, metal pipe is failing and will need to be replaced soon, but Hastings said the expense is more than the association can now bear on its own.

DRIGGS, Idaho — Stacy Lerwill's failed steel mainline has forced him to experiment with dryland farming in a region where irrigation is regarded as a necessity. As a result, his malt barley yields dropped by as much as 90 percent.

Nine years ago, the Teton, Idaho, farmer replaced a worn, steel mainline system with plastic pipe, which doesn't rust and saves power due to reduced friction. However, he lacked the resources to upgrade another steel mainline, which continued springing leaks for a few more years until pressure was insufficient for water to reach a 100-acre grain field.

Growers throughout Idaho's Teton Valley share Lerwill's dilemma. They have 50-year-old metal irrigation mainlines that leak and are no longer efficient, small acreages and scant resources for costly upgrades, and lenders regard buried pipes as poor collateral. Federal assistance is largely inaccessible, as the rules of conservation programs tend to rank other types of projects higher.

Officials with the USDA's Natural Resources Conservation Service say elsewhere in Idaho and in parts of Washington and Oregon, farmers with old irrigation pipes face the same challenges, buying time with Band-aid solutions such as welding metal patches and filling pinholes with screws.

Without irrigation, Lerwill has been averaging 10 bushels of malt barley per acre, compared with 75-100 bushels

Higher priorities

Lindsay Markegard, district conservationist with the NRCS Driggs field office, fields weekly requests from growers seeking to replace metal mainline that has far exceeded its useful life.

It used to be that she could assist such projects through the Environmental Quality Incentives Program, which provides financial and technical aid to growers addressing natural resources concerns. Teton County prioritized mainline replacements with its EQIP funds.

But a few years ago, an EQIP revision made competition for funding regional rather than countywide. Teton County mainline replacements couldn't compete with outside projects, such as conversions from flood irrigation to sprinklers.

Markegard and her staff intend to investigate the possibility of a special state or regional program to give mainline projects a greater chance of success.

Bruce Sandoval, Idaho's NRCS conservation engineer, sees opportunity if growers and officials at the grassroots level voice the concern to local working groups, who would then make a case to state leaders.

"If there's a big enough problem, maybe we can create a special pot of money. If there is both a focused area and resource concern, there might be a potential for some sort of special projects," Sandoval said.

When Sandoval worked on his own family farm in Bingham County, the preferred method of fixing a leaky, metal mainline was jamming wood in holes.

"It would get wet and swell, and sometimes it would stay," Sandoval said. "The second level for us was old inner tubes."

Sandoval's father and uncle upgraded to plastic in 2000, when they also installed center pivots. Sandoval said mainline replacements have been common in Bingham and Power counties, but those growers raise large acreages of cash crops, such as sugar beets and potatoes, and the upgrades claim a smaller percentage of their total income.

Securing financing

Tetonia, Idaho, grower Smoky Gould conducted an energy audit of a farm he bought in 2013 and found the old, steel mainline leaked 900 gallons a minute.

The losses were so substantial his request for mainline replacement assistance scored high in terms of water conservation, soil erosion prevention and power savings.

"It was really rusted and corroded inside. Some of the weaker places you could tap with a bulking hammer, and it would go right through it," Gould said.

Gould invested \$360,000 to replace 5 miles of mainline serving 1,800 irrigated acres. NRCS contributed \$4,000 toward engineering costs. Bonneville Power pitched in \$62,000 based on the power savings, and Fall River

Electric contributed about \$6,000 in reduced costs of pivot replacement nozzles.

An investment firm that partners with his farm provided the bulk of the project funding. Banks were reluctant to help, given the challenge of repossessing underground infrastructure.

Lenders willingly accept equipment titles as collateral, but Gould explained most growers use machinery for securing operating lines.

Doug Eck, a loan officer with Idaho Ag Credit in Rexburg, said most mainline replacements that have received loans in his area have also involved adding new pivots, which provide good collateral.

“We really do need something else behind (a loan) other than just underground mainline,” Eck said.

Trent Angell, a salesman with Golden West Irrigation and Equipment Co. in Rexburg, estimates the cost of replacing a foot of mainline with plastic ranges from \$4 a foot for 6-inch-diameter pipe to \$10 for 12-inch pipe. In gravelly soils, it costs an extra \$2 per square foot to haul in sand as protective bedding. He said mainline replacements represent roughly 20 percent of his business, and most growers install 8- to 10-inch pipe.

“There’s quite a lot of mainline in the Teton Valley and Rexburg area that’s still steel,” Angel said. “I would say in the next five years, 10 at the most, it will all need to be replaced.”

He worked with a St. Anthony grower who recently finished replacing steel mainline in half-mile increments over the course of a decade. He advises growers it’s more efficient to replace large sections of pipe at once rather than bringing heavy equipment back each year to replace small segments.

“Do at least a quarter of a mile at a time instead of 50 feet here or 50 feet there,” Angell said.

Oregon and Washington

Marc Thalacker, manager of Three Sisters Irrigation District in Sisters, Ore., helped his irrigators replace their leaky metal and broken plastic lateral lines by pairing the projects with the piping of an unlined canal system.

Some of the growers have also seized the opportunity to install new pivots. In the past 11 years, the district’s program has piped more than 34 miles of canals, which had been losing 55 percent of irrigation water through seepage.

In addition to the 9 million kilowatt-hours of power saved by the project, the district has installed a turbine to generate 4 million kilowatt-hours of power to help with construction costs.

By devising a broad project with several partners, Thalacker said the district ensured it scored high enough for funding assistance. The district has benefited from financial help from several sources, including NRCS and the U.S. Fish and Wildlife Service.

His irrigators also got a sizable contribution from an Oregon state program that provides financial assistance for projects that leave a portion of water savings in streams for the benefit of wildlife.

Thalacker said irrigators who are successful in competing for limited funding often broaden their appeal by applying in groups and touting any benefits their projects create for communities, wildlife and the environment. He believes growers can find strength in numbers by forming irrigation districts to back projects, and he advises adding hydropower is a good way to recover costs.

Bill Cronin, Oregon irrigation engineer with NRCS, said most of the state's mainline replacements have taken place in central Oregon and the Bend area.

He believes mainline replacements are more palatable to funding partners when they're attached to other projects that offer water savings, such as piping a canal.

Washington's NRCS state engineer, Leigh Nelson, said steel mainline still remains in place on farm ground in Okanogan Valley and the Ellensburg area.

"We have the same issue. If you have a leaky pipeline, that doesn't rank real high," Nelson said, advising growers to work together and submit projects as a group to increase their odds of securing funding.

Teton Valley Business Development Center, Inc

Balance Sheet

As of April 9, 2014

Apr 9, 14

ASSETS

Current Assets

Checking/Savings

TVBDC 2,197.36

Total Checking/Savings 2,197.36

Total Current Assets 2,197.36

TOTAL ASSETS 2,197.36

LIABILITIES & EQUITY

Liabilities

Current Liabilities

Other Current Liabilities

Direct Deposit Liabilities 5.00

Payroll Liabilities 2,929.67

Total Other Current Liabilities 2,934.67

Total Current Liabilities 2,934.67

Total Liabilities 2,934.67

Equity

Retained Earnings 12,429.22

Net Income -13,166.53

Total Equity -737.31

TOTAL LIABILITIES & EQUITY 2,197.36

Teton Valley Business Development Center, Inc
Profit & Loss

January 1 through April 9, 2014

Jan 1 - Apr 9, 14

Income

Grant Income	11,687.21
Total Income	11,687.21

Expense

Accounting	75.00
Advertising	2,160.00
Insurance	899.00
Office Supplies	765.83
Payroll Expenses	1,584.41
Phone	253.08
Rent	1,800.00
Salaries & Wages	16,666.68
Travel	649.74
Total Expense	24,853.74

Net Income	<u><u>-13,166.53</u></u>
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Payroll Summary

January 1 through April 9, 2014

Brian McDermott

TOTAL

Employee Wages, Taxes and Adjustments

	Hours	Rate	Jan 1 - Apr 9, 14	Hours	Rate	Jan 1 - Apr 9, 14
Gross Pay			16,666.68			16,666.68
Salary			16,666.68			16,666.68
Total Gross Pay			16,666.68			16,666.68
Adjusted Gross Pay			16,666.68			16,666.68
Taxes Withheld						
Federal Withholding			-1,380.00			-1,380.00
Medicare Employee			-241.67			-241.67
Social Security Employee			-1,033.33			-1,033.33
ID - Withholding			-672.00			-672.00
Total Taxes Withheld			-3,327.00			-3,327.00
Net Pay			13,339.68			13,339.68

Employer Taxes and Contributions

Federal Unemployment			0.00			0.00
Medicare Company			241.67			241.67
Social Security Company			1,033.33			1,033.33
ID - Unemployment Company			317.67			317.67
ID - Workforce Dev. Fund			0.00			0.00
Total Employer Taxes and Contributions			1,592.67			1,592.67

From: Brian McDermott [mailto:tetonvalleybusiness@gmail.com]
Sent: Tuesday, March 18, 2014 1:37 PM
To: Dawn Felchle
Cc: roger.brink@jhsir.com
Subject: TVBDC Monthly Report for County Commissioners

Good Day, Dawn,

Attached
is the full report and strategic plan update. Highlights below:

TVBDC Director Report 2014 03

- In early-stage talks with four companies:
 - Project Miller
 - Project Water
 - Project Stick
 - Project Juice
- Met with East Coast machine parts company
- Fishing education software company has expressed interest.
- Meeting next week with a New York/Santa Monica/Paris advertising agency owner
- Early-stage discussions on avionics and aviation technical education and manufacturing at Driggs-Reed Memorial airport
- Eastern Idaho Technical College programs in place
 - Ford Garage facility renovation to begin in August 2014
- Have been gathering funding best practices from other districts.
 - Will finish report next week.
- Refined our Intro/Update presentation
 - Deployed it in various meetings with good reception
- News coverage on Thursday—Valley Citizen, TVN
- Meetings:
 - Ryan and David Kearsley
 - Kent and Pauline Bagley
 - Jeanette Beard, Moose Creek Ranch
 - Roy and Sean Moulton Law Office
 - Matt Berry, Teton Valley Lodge
 - Robert Piquet, Rancher
 - Grant Thompson, Land owner
 - Linda Naef, Pine Needle Embroidery
 - Donna Nethercutt, Hotel
 - Cynthia Rose, GeoTourism Center
 - Mike Morey, CityPass
 - Sam Bixler, Grant writer
 - Mark Rockefeller, Teton Valley Real Estate
 - Ron Moeller, Candidate for County Commissioner
 - Geordie Gillett, Grand Targhee Resort

- Visits to be scheduled:
 - Denny Arnold--Gloria
 - Jim Beard—Gloria
 - Mark Ricks
 - Con Crapo
 - Ron Berry Oil--Gloria
 - Janet Penfold
 - Todd Warren, Grand Teton Vodka
 - Jeff Golightly, Jackson Chamber
 - Terry Ellis, Clark County

Brian McDermott

<http://madeintetonvalley.com/>

208 354 1008 Teton Valley Business Development Center

Teton Valley Business Development Center

Evaluation Framework & Detailed action plan

Updated to include activities up to March 18, 2014. New items highlighted.

Timing - O=Ongoing; 1=immediate; 2=next two years; 3=next three years; 5=next five years; C=completed

Focus Area: FA. Business Recruitment/Development

Goal: GA1. Implement a Focused Business Recruitment and Development Center

Strategy	Details	Measure of Success	Participants	Timing/status
SA1a. Secure funding for business recruitment and development center coordinator	<ul style="list-style-type: none"> ·Public funding ·Private funding ·Grants ·Public-private partnership 	1-3 years of funding secured to hire an business recruitment and development center coordinator	Teton Valley Business Development Center (TVBDC), Cities, County, Private contributions	C: Center is operational O: Funding

What	Cost	Audience	Objectives/Message	Whom	When
Understand funding mechanisms and what needs to be done to comply with MOUs		Agencies	Ensure funding	McD	C
Have been gathering funding best practices from other districts. <ul style="list-style-type: none"> • Will finish report next week. 			Ensure funding	McD	3-24
Develop self-sustaining fundraising strategy <ul style="list-style-type: none"> • How and whom to approach • Types of events • Services or other income streams 		Potential Donors	Ensure funding	Fund-raising committee	4-14
Understand renewal requirements for existing grants			Ensure funding	McD	4-14
Seek out and apply for additional grants.			Ensure funding	Fund-raising	4-20

Strategy	Details	Measure of Success	Participants	Timing/status
SA1b. Establish management structure & cooperative agreement	TVCC, TVBDC <ul style="list-style-type: none"> ·New Non-Profit/other entity ·Government entity 	TVBDC coordinator under contract; completed projects	TVBDC, Cities, County, Business Leaders, Community Leaders	C

Orientation, startup infrastructure and training

What	Cost	Audience	Objectives/Message	Whom	When
Land line installed	60/mo.	All	Comms.	McD, Silverstar	C

Email operational	TBD	All	Comms.	McD, Aaron	C
PC operational					C
Silverstar re: turning up internet speed in office					C

What	Cost	Audience	Objectives/Message	Whom	When
<p>Intro visits</p> <ul style="list-style-type: none"> • Doug Self—City of Driggs Community Development Director • Hyrum Johnson—Mayor Elect, City of Driggs • Dan Powers—Mayor, City of Driggs • Zach Smith—Mayor, City of Victor • Brittany Skelton. Planner, City of Victor • Phone call with Gabe Preston, RPI Consulting, lead author of our economic development plan • Ken Chambers—TVBDC Board Member, Chambers Realty, etc. • Chris Collins—Principal, 22 Designs • Mark Fisher—Fisher Creative • Scott Fitzgerald—Fitzgerald's Bicycles • Hope Strong--interview for Valley Citizen piece on TVBDC • Rob Marin—Teton County GIS coordinator • Jason Boal—Teton County Planer • VARD Staff • Silverstar Staff • • 		Key business and public sector leaders	Learn how the TVBDC might assist, how we can be mutually supportive.	McD	C

What	Cost	Audience	Objectives/Message	Whom	When
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<p>Intro visits:</p> <ul style="list-style-type: none"> • Kim Trotter, Community Foundation of Teton Valley • Tom Cluff-- Planning and Building Administrator at Fremont County, Idaho • Bryan Case, CEO, Fall River Power • Visits with Geordie Gillette and Ken Ryder, GTR • Amy Hatch, Garage Grown Gear • Mike Morey, City Pass • Kate's Real Foods • Mike Dawes, WorldCast • Kate Schade, Kate's Real Food • Tyler McKellar • Andy Tyson, Creative Energies Solar—possible board member? • Greg Young • Sara Deutch, Burgess Custom • Anne Callison • Fletcher White, ProGuide Direct and Scott Fitzgerald, Fitzgerald's cycles, re: DPS prep • Ric Harman, Wildlife Brewing • Zach Smith, Mayor, and Brittany Skelton, Planner, City of Victor. In prep for DPS meeting • Ryan and David Kearsley • Kent and Pauline Bagley • Jeanette Beard, Moose Creek Ranch • Roy and Sean Moulton Law Office • Matt Berry, Teton Valley Lodge • Robert Piquet, Rancher • Grant Thompson, Land owner • Linda Naef, Pine Needle Embroidery • Donna Nethercutt, Hotel • Cynthia Rose, GeoTourism Center • Mike Morey, CityPass • Sam Bixler, Grant writer • Mark Rockefeller, Teton Valley Real Estate • Ron Moeller, Candidate for County Commissioner 		<p>Key business and public sector leaders</p>	<p>Learn how the TVBDC might assist, how we can be mutually supportive.</p>		<p>C</p>
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<ul style="list-style-type: none"> Geordie Gillett, Grand Targhee Resort 					
Visits to be scheduled: <ul style="list-style-type: none"> Denny Arnold--Gloria Jim Beard—Gloria Mark Ricks Con Crapo Ron Berry Oil--Gloria Janet Penfold Todd Warren, Grand Teton Vodka Jeff Golightly, Jackson Chamber <ul style="list-style-type: none"> Terry Ellis, Clark County 					6-1-14

What	Cost	Audience	Objectives/Message	Whom	When
ED Pro training: Idaho Dept. of Commerce <ul style="list-style-type: none"> Full group update session on 5&6 Nov. Orientation to services on 22 Nov. <ul style="list-style-type: none"> Labor, Hoovers, stats, site selection, international, tourism, grants Examples—Boise http://www.bvep.org/ http://www.southernidahoho.org/aboutsiedo/ Resource training at Dept. of Labor offices in Idaho Falls 	800 travel expense	All	Understand processes and available resources	McD	C
<ul style="list-style-type: none"> Charture 21 in 22 conference on Jan. 16 					C

Below are key items per Roger.

What	Cost	Audience	Objectives/Message	Whom	When
Establish Telephone line & #	60/mo.	All	Comms. & referrals	McD	C
Establish e-mail account	TBD	All	Comms. & referrals	McD & consultant	C

Precise documentation and power point describing our plan, actions for use in soliciting funding from private sector <ul style="list-style-type: none"> Refined our Intro/Update presentation & deployed it in various meetings with good reception News coverage on Thursday—Valley Citizen, TVN 		Key supporters	Demonstrate that the Center has a solid, achievable plan	McD	C
Establish reporting schedule per MOU mandates		Agencies	Ensure continued support	McD and board	C
Establish tracking for expenses.		Board oversight	Manage cash,	McD	C
Contact reports—excel database for starters, then perhaps Salesforce.com		Oversight	Ensure priorities being worked	McD	3-20
Meet with key business people in the valley to learn their views, ideas and needs.		Stakeholders	Build support, education, help solve existing business problems	McD, w/Roger periodically	Ongoing
Design and deploy website www.madeintetonvalley.com	5,000	All	Prospective businesses	McD & consultant	C

Goal: GA2. Target and recruit specific industries

Strategy	Details	Measure of Success	Participants	Timing/status
SA2a. Inventory infrastructure and real estate assets		Completed inventory available to public	TVBDC, cities, County	1, O

What	Cost	Audience	Objectives/Message	Whom	When
Create fiber-optic overlay on county infrastructure map	None	Site selectors	Bandwidth is available	McD with R. Marin, Silverstar	3-30-14
Determine if commercial office, retail and manufacturing space is adequately represented on MLS	None	Site selectors	Learn whether we need to represent properties differently	McD	C
Understand the capabilities of Gem State Prospector	None	Site selectors	Determine how to integrate this tool into our program	McD	c
Obtain power specifications and publish on website	None	Site selectors	Show adequate capacity for growth	McD & Fall River rep.	6-10
Obtain sewer specifications and publish on website	None	Site selectors	Show adequate capacity for growth	McD & City of Driggs	6-10

Strategy	Details	Measure of Success	Participants	Timing/status
SA2b. disseminate information on assets	·Websites ·Print material	Completed inventory available to public	TVBDC, Cities	2

Strategy	Details	Measure of Success	Participants	Timing/status
SA2e. Create an information portal for potential new businesses	See City of Driggs Economic Development -> Business Development webpage for Driggs info.	Completed portal	TVBDC, TVCC, Cities	1

What	Cost	Audience	Objectives/Message	Whom	When
Review new Dept. of Commerce portal and determine if we need to create additional functionality		Site selectors	Use available resources	McD	3-20-14
Build website with a combination of links and data on real estate and infrastructure inventory	\$1950 est.	Site selectors	Effectively show the range of facilities available	McD, contractor	5-1-14
Create document outlining assets and other information typically requested by site selectors	Design cost TBD	Site selectors	Same as above	McD, contractor	5-1-14

Strategy	Details	Measure of Success	Participants	Timing/status
SA2c. Identify specific businesses and set goals for recruitment	Understand and catalog incentives available	Recruitment plan Business moved to Teton Valley within 12 months	TVBDC, Cities	1
SA2d. Recruit creative class individuals that can telecommute	Website Print Material Marketing / Advert.	New individuals telecommuting from Teton Valley	Cities, TVBDC, DDCA	1

What	Cost	Audience	Objectives/Message	Whom	When
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Produce recruiting brochure	1,000	All	Teton Valley is a great place to live and do business	McD, PMP	C
Attend Winter Outdoor Retailer show in SLC	Mileage, meals	Outdoor soft and hard goods mfgs and distributors	Gauge interest in locating in Teton Valley	McD, Hyrum Johnson	C
Currently in early stage talks about locating in the valley with four businesses—three recreation technology, one beverage maker		Targeted businesses	Defining their requirements and developing proposals	McD, cities	In process
Met with East Coast machine parts company		Targeted businesses	Defining their requirements and developing proposals	McD	In process
Fishing education software company has expressed interest.		Targeted businesses	Defining their requirements and developing proposals	McD	In process
Meeting with a New York/Santa Monica/Paris advertising agency owner		Targeted businesses	Defining their requirements and developing proposals	McD	In process
Early-stage discussions on avionics and aviation technical education and manufacturing at Driggs-Reed Memorial airport		Targeted businesses	Defining their requirements and developing proposals	McD	In process
Understand and catalog incentives available from Feds, State and Cities, including grants, rent subsidies and tax abatements		Internal	Be able to help firms quickly calculate cost advantages of moving to Teton Valley	McD, cities	4-1-14
Establish funding and budget for hosting site visits	TBD	Prospects	Be able to show visitors the best of the valley	McD, Board	4-15-14
Will soon receive database of East Coast businesses for prospecting			Establish possible candidates		C
Research candidates and develop Excel or Sales Force.com hit list in fishing, mountaineering, cycling and ski hard and soft goods manufacturing		Internal	Establish possible candidates	McD	4-15
Research candidates and develop hit list in web development, ecommerce advertising, film & music production, and financial services		Internal	Establish possible candidates	McD	4-15
Begin phoning and emailing firms on the list		Owners and senior management of the firms	Tout the benefits of locating here	McD	ongoing
Developing media list for targeted outreach: Get Rich Where You Play		Owners and senior management of the firms	Tout the benefits of locating here		3-15
Book visit to include meetings with key utility, county, city and business development officials. Add in driving & real estate tours, and activities as interests dictate.		Site selectors; company officials	Tout the benefits of locating here. Establish next action steps.	Team	ongoing

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Goal: GA3. Coordinate and implement EcDev Plan

Strategy	Details	Measure of Success	Participants	Timing/status
SA3a. Collaborate with TVCC, TVF, DDCA, etc. to coordinate marketing	See below for coordination and action steps.	Marketing strategy	TVCC, TVF, Public entities, DDCA	2

What	Cost	Audience	Objectives/Message	Whom	When
Coordination: Bi weekly meetings on the books with City of Driggs. Sit in on DDCA meetings.		Respective boards and teams	Ensure that we're complementing each other's work and not duplicating.	McD, DDCA, Self	ongoing
Complete Roles, Responsibilities and Relationships document		TVCC, Victor, Tetonia, Driggs	Ensure that we're complementing each other's work and not duplicating.	McD and respective entities	3-15
Include all groups as media outreach strategy is developed		TVCC, Victor, Tetonia, Driggs	Create a well-rounded story	McD and respective entities	3-20

Goal: GA4. Create a Business recruitment and development center that serves as a resource to new and existing businesses

Strategy	Details	Measure of Success	Participants	Timing/status
SA4a. Provide business retention and expansion assistance			TVBDC, TVCC, Realtors	1, O

What	Cost	Audience	Objectives/Message	Whom	When
Meet with business owners to understand what support they need		Business owners	We are able to support you in various ways.	McD	O
Download DOC's "How to Start a Business" document		Incoming and local business owners.	Professional advice	McD	c
Understand the full range of support available from Idaho Dept. of Commerce, the Development Company, etc.		Incoming and local business owners.	Fast, accurate referrals	McD	O
Help companies navigate city, county and state regulatory processes		Incoming and local business owners.	Smooth process, positive results	McD	O

Strategy	Details	Measure of Success	Participants	Timing/status
SA4b. Micro-loan funding for small businesses	Driggs has program in place, need help finding lendees. Provide workshops on crowdsourcing	Money in circulation to small businesses	Cities, Banks	O

What	Cost	Audience	Objectives/Message	Whom	When
Understand micro-loans. Is \$500 too little to bother with? Are there other sources of low-cost capital in the \$5,000—20,000 range?		Cities, business people, bankers	Smart recommendations	McD	5-1-14
Have an inventory of funding sources available to be able to make recommendations to businesses		Incoming and local business owners.			

Strategy	Details	Measure of Success	Participants	Timing/status
SA4c. Start-up support	<ul style="list-style-type: none"> ·Business incubator: Rent-subsidized locations for new businesses ·Business plan review ·Networking ·Provide financing and funding info 	<p>Evidence of business expansion New start-up businesses</p> <p>Driggs has business license and incubator data.</p>	TVBDC, Chamber, Cities, EITECH	1, O

What	Cost	Audience	Objectives/Message	Whom	When
Refer appropriate businesses to Driggs incubator		Incoming and local business owners.	Low-cost rent options	McD	O
Explore whether an incubator is called for in Victor and Tetonia.		Incoming and local business owners.	Low-cost rent options	McD & mayors	3-15
Develop list of experienced individuals, i.e. SCORE, to whom we can refer businesses for business plan review and comment		Incoming and local business owners.	Sage advice to help ensure success	McD	3-15
Hold events that help a wide range of business people exchange ideas—Chance meetings?	Sponsor	Incoming and local business owners.	<ul style="list-style-type: none"> --Companies doing more business within the Valley. --Advice exchange 	McD	3-1

Strategy	Details	Measure of Success	Participants	Timing/status
SA4d. Lobby State Legislature and local gov'ts for reforms to help local business	·Liquor license, ·Internet sales tax Planning that encourages growth and commercial development in cities	Business-friendly changes in law	TVBDC, Chamber, Cities, County	2

What	Cost	Audience	Objectives/Message	Whom	When
Learn from Dan Powers about the challenges of reforming liquor law			Improved chance of success in future	McD	c
Join in existing reform lobby effort			Improved chance of success in future	McD	
Understand city and county planning process and advocate for appropriate business-friendly rules		City councils, county commissioners	Support business growth while maintaining quality of life	McD	O

Strategy	Details	Measure of Success	Participants	Timing/status
SA4e. Encourage entrepreneurial and niche businesses	·Provide financing/funding information ·Site location assistance	Track the formation of new niche businesses	Cities, County, TVBDC	3

What	Cost	Audience	Objectives/Message	Whom	When
Explore with extension service new agricultural products and markets		Farmers	Higher value products and more income for farms.	McD	4-15-14
Create a forum where Teton Valley entrepreneurs can brainstorm and get sage advice on their ideas.		Local businesses	Develop and vet ideas for new businesses. Make connections	McD, Board	6-14
Wrote article on shopping locally for Valley Citizen, another in progress on customer service and professional management					

Focus Area: FB. Physical Asset Development
GB1. Improve and support physical asset development

Strategy	Details	Measure of Success	Participants	Timing/status
SA3b. Collaborate with public entities on physical asset development		Asset development plan	Cities, County	2

SB1a. Expand Telecommunications infrastructure	·High speed internet and broadband capabilities	Infrastructure inventory--map Improved telecommunications infrastructure	Utility companies, Cities, County, TVBDC coordinator	1 2: improvements
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What	Cost	Audience	Objectives/Message	Whom	When
Provide input to cities and county on business needs		City and county officials	Ensure that business needs are served		O
--Map telecom infrastructure. --Ensure that businesses know how to engage with Silverstar		Businesses, Silverstar	Telecom infrastructure is visible and available where businesses need it.	McD, Silverstar officials	4-30-14

Strategy	Details	Measure of Success	Participants	Timing/status
SB1b. Expand and diversify educational opportunities	·Technology education i.e. online courses and trainings ·Public schools ·Partnerships with Jackson institutions	Courses offered per quarter; number of students enrolled	University Extensions, Online Universities, Public Schools, EITC.	1

What	Cost	Audience	Objectives/Message	Whom	When
Reinforce the need to fund and improve schools.		School board, voters	Good schools are critical in recruiting new businesses and talent.	McD, Board	O
Eastern Idaho Technical College programs in place <ul style="list-style-type: none"> • Currently classes in various locations • Ford Garage facility renovation to begin in August 2014 		Students	Solid vocational training with credit is available.	EITC	O
Implement EITC curriculum in Ford Garage		Students	Solid vocational training with credit is available.	Board	6-01-15

Strategy	Details	Measure of Success	Participants	Timing/status
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SB1c. Foster a stable environment to support healthcare needs		Local access to healthcare	TVHC	5
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What	Cost	Audience	Objectives/Message	Whom	When
Support improvements		TVHC	Improved services	McD, Board	O

Strategy	Details	Measure of Success	Participants	Timing/status
SB1d. Coordinate transportation	<ul style="list-style-type: none"> ·Infrastructure ·Goods distribution ·Airport ·Transit 	<p>transportation plan policies and implementation strategies that prioritize business growth</p> <p>Increased availability of public transit</p> <p>Increased use and availability of public transit</p>	<p>Driggs, Victor, Teton, Teton County, ID and Teton County, WY transportation plans</p> <p>Transit, TVTAP, providers, Cities, County TVMAC (Teton Valley Mobility Advisory Council) meets quarterly or so and is made up of all of these groups) Airport Board</p>	1

What	Cost	Audience	Objectives/Message	Whom	When
Seek opportunities to reinforce the business imperative of good transport		Public and private entities involved in transport	Economic growth depends on good, cost-effective movement of people and goods	McD, Board	O

Strategy	Details	Measure of Success	Participants	Timing/status
SB1e. Implement downtown enhancement and infill	<ul style="list-style-type: none"> ·Identify barriers and opportunities ·Coordinate and focus urban renewal efforts ·Improve residential options in/near downtowns 	<p>Increased occupancy in downtown buildings; Increased residential and commercial options</p> <p>Increased downtown sales (measured via sales tax)</p>	<p>Cities, Development organizations, TVCC, TVBDC, Driggs Urban Renewal, DDCA</p>	O

What	Cost	Audience	Objectives/Message	Whom	When
Support		Cities		McD, Board	O

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Strategy	Details	Measure of Success	Participants	Timing/status
SB1f. Establish valley way-finding	·Scenic Byway Committee	Implementation of way-finding system	TVCC, USFS, TVTAP, cities, county, ITD	2

What	Cost	Audience	Objectives/Message	Whom	When
Ask Doug Self whom to contact to offer input		TVCC, USFS, TVTAP, cities, county, ITD	Determine best way to influence and support the effort	McD	2-1-14
Refer group to Maureen Gresham at IDOT re: funding		Committee	Possible source of funding	McD	2-10

Strategy	Details	Measure of Success	Participants	Timing/status
SB1g. Improve recreational infrastructure. (Parks, Rec Center, Ice Rink, Rodeo, soccer fields)	·Recreation District --youth sport tournaments— --See ongoing County Rec. Master Plan.	Increased use of recreational facilities	County, Cities, recreational non-profits (e.g. TVF, TVTAP, TVRA)	5

What	Cost	Audience	Objectives/Message	Whom	When
Support		Cities		McD, Board	O

Focus Area: FC. Support existing businesses through tourism marketing
 Goal: GC1. Develop tourism marketing and branding strategy

Strategy	Details	Measure of Success	Participants	Timing/status
SC1a. Attract tourist who are in the area	·Signage ·Events, ·Beautification -Get Winter Targhee visitors into the Valley	Increased visits, sales increases.	Cities, TVBDC and TVCC, DDCA	2

What	Cost	Audience	Objectives/Message	Whom	When
Support		Cities		McD, Board	O
Support businesses that are developing such tourist sectors as mountain and road cycling		Tourists	The Teton Valley is a great place to participate in your sport.	McD,	O

Communicate to the various tourists—fishers, cyclists, skiers, etc.—about the possibilities of living and working in the Valley		Tourists	Work where you play.	McD	O

Strategy	Details	Measure of Success	Participants	Timing/status
SC1b. Encourage tourists to stop when in Valley	·Teton GeoTourism Center— Restrooms ·Free Wi-Fi, ·Beautification	Increased visitor stops	Cities, TVMA, DDCA, DURA	2

What	Cost	Audience	Objectives/Message	Whom	When
Support		Cities, organizations		McD, Board	O

Strategy	Details	Measure of Success	Participants	Timing/status
SC1c. Provide and promote special events and competitions	·Athletic ·Artistic ·Cultural and historic ·Events	Increased participation in events	Cities, TVBDC, TVF, TVTAP, TVCC (etc.), DDCA	O

What	Cost	Audience	Objectives/Message	Whom	When
Support		Cities, organizations		McD, Board	O

Strategy	Details	Measure of Success	Participants	Timing/status
SC1d. Identify target marketing to a focused group of potential visitors		Marketing strategy	TVCC	1

What	Cost	Audience	Objectives/Message	Whom	When
Support		TVCC		McD, Board	O
Support the efforts of existing operators to gain exposure.		Prospects	Teton Valley is a great place to work and play.	McD	O
Through media placements, adverts etc., put our business message in front of visitors.		Valley visitors	Teton Valley is a great location for your business	McD	O

Strategy	Details	Measure of Success	Participants	Timing/status
SC1e. Develop a Teton Valley brand		Brand		1--3

What	Cost	Audience	Objectives/Message	Whom	When
Check availability of “Made in Teton Valley” and “You’ve got it Made In Teton Valley.”		Internal	Ensure that we can use it.	Billie S.	c
Draft scheme		Board	Outline potential brand and uses	McD	3-24
Validate it with the TVBDC board and other key stakeholders		Board	Gain input and approval	McD, Board	c
Commission art and other work products		Internal		McD, Huntsman team	3-24
Get art and usage guidelines to all businesses for use in packaging, web and advertising		Businesses, customers	Create the perception of beauty, strength and quality	McD	6-1

Strategy	Details	Measure of Success	Participants	Timing/status
SC1f. Create information portal for visitors--website		Completed project	TVCC, TVBDC,	I

What	Cost	Audience	Objectives/Message	Whom	When
Contract with Host Gator	260/ Three yrs.	Internal	Place to put the site	McD	Complete
Map out initial architecture & content		Board	Business and area information repository	McD	c
Contract with website builder	TBD		Create fast, simple, compelling site that is easily updated	McD	c
Deliver site for review		Board	Gain input	McD	c
Go live		All		McD, contractor	c
Refresh, add new info and functionality	TBD	All	Build the site into a benchmark of utility, interest and quality	McD, McKellar	Ongoing

Focus Area: FD. Protect and Foster High Quality of Life
Goal: GD1. Protection of critical assets

Strategy	Details	Measure of Success	Participants	Timing/status
SD1a. Enhance recreational assets	·Improve trails, parks etc. ·Improve trailheads and signage	Increased use of public recreation facilities	TVF, TVTAP, Cities, Forest Service	3

What	Cost	Audience	Objectives/Message	Whom	When
Support this work with personal involvement in planning, eventually on the appropriate boards		Resident and visiting users	Trails are a critical quality-of-life asset	McD, board	O
Publicize improvements in appropriate business and recreational media		Prospective visitors and businesses	Our recreational assets are good for you, your employees, your business	McD	O

Strategy	Details	Measure of Success	Participants	Timing/status
SD1b. Maintain open space and protect natural resources		Land conversion figures	County, Private, U of I Extension, TRLT(Teton Regional Land Trust), VARD	5

What	Cost	Audience	Objectives/Message	Whom	When
Continuously communicate our support of balanced growth.		Participants listed above, as well as existing and prospective businesses	The growth we seek must be in harmony with our unique natural environment.	McD, Board	O
Publicize the above commitment and outcomes.		Prospective visitors and businesses	Our environmental assets are good for you, your employees, your business	McD	O

Goal: GD2. Provide a variety of housing choices

Strategy	Details	Measure of Success	Participants	Timing/status
SD2a. Inventory existing housing and market trends		Completed inventory	TVCC, Realtors, MLS, TVBDC	2

What	Cost	Audience	Objectives/Message	Whom	When
Locate sources and aggregate links to trend data and MLS listings on TVBDC website		Prospective buyers and business owners	We have a stable market and a range of affordable housing choices.	McD, Board,	08-13-14
Maintain and refresh the info biennially				McD	O

Goal: GD3 Enhance the local food movement

Strategy	Details	Measure of Success	Participants	Timing/status
SD3a. Promote food events that support farming	·Local food movement	Local food sales	Cities, County, U of I, Slow Food in the Tetons, Full Circle, Farmers Market	2

What	Cost	Audience	Objectives/Message	Whom	When
General support of groups leading this effort		Groups, producers, consumers	The TVBDC supports these efforts.	McD, Board	O
Publicize the efforts and events		Resident and visiting consumers	Teton Valley has a progressive food movement that is good and good for you.	McD	O

Strategy	Details	Measure of Success	Participants	Timing/status
SD3b. Support infrastructure to enhance local value added farm products	·Culinary incubator facility ·Uof I Extension to recruit ·Promote farmers markets ·Establish year-round food market facility ·Map local food system assets	Infrastructure inventory	Cities, County, TVCC Slow Food, Full Circle, Farmers Markets	5

What	Cost	Audience	Objectives/Message	Whom	When
Support and publicize the efforts above where possible. (need to better understand the efforts to determine specific actions)		Groups and consumers	There is a rich agricultural sector in the valley.	McD, board	O

Where appropriate, advise producers and purveyors on business and marketing practices, availability of grants and technical support.		Producers & purveyors	Help businesses be more successful, profitable	McD, Board	04-01-14
Help match farmers with resources that can help them add new, higher-value crops, or add more value to existing crops.		Agriculture extension services, scientists, farmers	The unique ground and farming capabilities in Teton Valley can produce some amazing, profitable products.	McD, Chambers	05-01-14
Explore "Made in Teton Valley Idaho" agricultural branding and marketing.			Food grown in Teton Valley tastes better.		06-01-14

Goal: GD4. Enhance local art and music culture

Strategy	Details	Measure of Success	Participants	Timing/status
SD4a. Work with Grand Targhee Resort to maximize the effects of summer music events		Increased visitor stays, sales tax changes.	GTR, TVMA, TVBDC DDCA, TVCC	1

What	Cost	Audience	Objectives/Message	Whom	When
Meet with Ken Ryder, GTR marketing director, and Geordie Gillett, GTR president, to explore how we can support each other in general and how we might tag ancillary local activities onto their marketing for their major events		Internal	Working together for mutual benefit. Come for the music, stay for the mountains, hiking, biking, fishing, work.	McD, Roger, TVCC	Jan. 2014
The meeting above will suggest actions to be listed here.					

Strategy	Details	Measure of Success	Participants	Timing/status
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SD4b. Support events that highlight local arts, history, culture and music	--explore the possibility of locating recording studios in the Valley ----Rodeo grounds	Increased participation in local arts/music events --New artistic businesses located in the valley	TVAC, TVF, DDCA, Cities	O
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What	Cost	Audience	Objectives/Message	Whom	When
Support the groups that organize artistic events and include them in our publicity and marketing.	TBD	--Residents and visitors --Prospective buyers and business owners	We have a rich slate of cultural activities in the valley.	McD	05-01-14
Through these organizations and events, make contact with promoters, producers and artists.		Prospective artists and studio operators	The valley offers rest, refreshment and creative inspiration. Why not record your next album here?	McD	07-04-14

Teton valley business development center			
Metrics criteria by activity			
Activity description	2014 Benchmark	2015	2016
Prospective new business contacts			
New businesses opened one year or more			
Rec-tech			
E-commerce			
Value-added ag			
Pass-through tourism			
Annual business retention rate			
Events/conferences facilitated: local			
Capital infusion:			
Existing businesses			
Expanding businesses			
New businesses			
Jobs saved - existing businesses			
Jobs created - expanding businesses			
Jobs created - new businesses			
12-week unemployment rate: annualized			
Business ed classes held - distance learning			
Occupancy rate and number: e-commerce facility			
Retail sales recaptured in target segments			
Electronics/technology			
Clothing and accessories			
General merchandise			
New/used motor vehicles: all segments			
Real estate sales/construction			
Single family home sales -			
Number of closings			
Median sales price			
Commercial property sales -			
Number of closings			

Median sales price			
Lot sales			
Building permits issued			
Commercial			
Number issued			
Value			
Residential			
Number issued			
Value			
Foreclosures			
Produce/distribute "doing business guidebook"			
Education/training seminars presented			
Individual business consultations			
Event/conferences attended			
Local			
Regional			
Out-of-state			

Domestic Animal Control in Teton County

History:

The Animal Control Committee was established in early 2013 by the City of Driggs to:

"... provide the City of Driggs with an enforceable system for reducing the number of dogs at large and related conflicts, improving pet licensing, improving the neutering rate of pets, strengthening support for the existing animal shelter, and reducing the number of lost and abandoned pets in the City of Driggs."

It should also be noted that the animal shelter is dependent on the cities and the county for much of its funding, and one of our goals is to reduce that dependency on government and shift it to those who use the shelter and create the demand for animal control services, i.e. animal owners and particularly those whose dogs become nuisances.

Very early on in the process it was decided to include the City of Victor and the County in our group, and our current participants on this committee are:

Teton County Sheriff - Tony Liford (Advisor only)
Driggs Councilmember - Ralph Mossman
Victor Councilmember - Molly Absolon
Teton County Prosecutor - Kathy Spitzer (Advisor only)
Veterinarian - Summer Winger
Animal Welfare Advocate – Aska Shiratori-Langman
At-large member - Julie Gow

Please note that recommendations from this Committee are not specifically the recommendations from the above listed as Advisors, who we heard from, but who are not personally endorsing these recommendations.

The problem:

As mentioned above, we would like to see support for the animal shelter come largely from those benefit from it and use it. That said, animal control itself is a matter of health and welfare of the citizens, and a necessary function of local government with some direction provided by Idaho Statute.

Beginning in 2000, the Teton Valley Humane Society funded a Teton County had an Animal Control Officer, and the county leased an animal control vehicle and tools from the Humane Society. This arrangement ended about 10 years ago, and since then the truck and tools have disappeared.

Lack of animal control in the meantime, has led to increased problems, loss of funds from licensing, a continuing rise in the number of feral cats, and a general laissez-faire attitude around pet responsibility. It is also a liability to the County and Cities, particularly since the laws on the books are not being enforced.

It will take an initial financial investment to get us back on track by both the County and Cities. This investment should result in lower costs to the taxpayers after a few years. In addition, it will take a concerted educational effort, which this committee is willing to take on, to change the attitudes of pet owners in the County and further reduce the costs of animal control.

Proposal:

We believe a combination of licensing, fees, and adjustments to fines and shelter fees will enable the County and Cities to once again support animal control here.

Licensing is the first step in this process. Licensing functions as an efficient means of keeping track of dogs and raising funds from dog owners from the sale of tags or fines for failure to do so. Licensing is the first component of responsible dog ownership.

Reasonable fees to each household in the County are the second component of this program, and serve to raise the capital needed to support animal control. We believe that this amount should be reduced within a few years once the program is functional, supplied, and more self-supporting.

Adjustments to Shelter fees and fines are the final component of equitable funding for this program. Shelter fees will need to be adjusted to encourage those whose dogs get picked up to neuter their animals and license them before retrieving them, thus lowering the problems of roaming dogs, reducing the numbers of repeat offenders, and ensuring dogs get back to their owners as quickly and at the least cost possible. The additional benefit of adjustments to these fees is to make those who use the shelter be more responsible for supporting it financially.

Fines also need to be adjusted, particularly to make some of them administrative violations rather than misdemeanors, as a way of simplifying government's role in these violations and reducing the total costs and hassle to the dog owner.

Finances:

In FY 2014, the Cities and County contributed \$24,600 to the shelter (TVCAS), \$7500 each from Driggs and Victor, and \$9600 from the County. There is very little money coming to the County from the sale of licenses, and no expenses being paid for a dedicated animal control officer.

The sale of licenses would hopefully raise roughly \$5000.

A fee of \$10 per household would raise roughly \$43,000 per year.

Adding a Community Resource Officer would cost the County about \$40,000 per year for salary and benefits, and supplies for animal control would need to be purchased. The \$10 fee per household for 2 years should be enough to capitalize and supply the position, and income from licensing would support reducing that fee in the future. The Community Resource Officer would also be responsible for reducing the feral cat population, and would be available for other Code enforcement in the County and Cities, as time allows. Code enforcement from this position would lower those costs to the Cities and County, who are currently paying for that enforcement with higher paid employees.

Adjustments to TVCAS fees and other fines would help to support the animal shelter and contribute to animal control funds, and we expect the amounts needed to support the TVCAS from the Cities and County to also go down as a result, thus freeing up money to be used to reduce the household fees, or invest elsewhere.

Conclusion:

Adoption of this proposal will support animal control throughout the County and Cities, at an initial, additional cost to households. It will reduce government liability and protect the citizens.

Within a few years, the money needed to support animal control will largely shift to those who have dogs and use the shelter, and local government will have the choice to reduce household fees or enhance the program.

Questions for the County Commissioners:

Would you support the fee and/or license proposal?

Do you have any other ideas or concerns we should be addressing?

Dear Dog Licensing Partners,

Thank you for agreeing to be a part of the new and improved Dog Licensing Program. We are looking forward to implementing a user-friendly system to make the Dog Licensing easy for you to be a part of. Below is a breakdown of how the program will work. If you have any questions or feedback, please be in touch with me and I am happy to address them.

Why the new program? One of the main concerns in our community is the large number of dogs that roam at large on the roads and in subdivisions. This poses a safety concern for walkers, bikers, drivers and other animals. The Animal Control Committee was formed in the summer of 2013 to address these concerns and to implement an effective way to have dog owners be responsible for their canine companions. All owned dogs will be required to have an annual license. Any dogs that are picked up by Animal Control Officers will be impounded at the shelter until they are reclaimed by their owner. Through an active and up-to-date licensing program we are hoping to reunite dogs with owners, increase the number of spayed/neutered dogs and encourage responsible pet ownership. It is currently the law in Teton County for dogs to be licensed. We are simply trying to increase the number of licensed dogs and follow that up with enforcement of any violations of unlicensed dogs.

Who is participating? Teton County, Idaho will be issuing the tags through several venues: Victor Veterinary Hospital, Driggs Veterinary Hospital, Circle S Mobile Vet, Teton Valley Community Animal Shelter, The City of Victor, The City of Driggs, Teton County Clerk's Office and Driver's License Office. Licenses will be available at each of these locations for purchase.

What is required of dog owners? Proof of a current rabies vaccination and spay/neuter certification (if available) will be required of all dog owners.

What are the fees and where are they going? \$7.50 annually. All dogs over 1 year of age that are not spayed/neutered will have an additional fee of \$25. There is also an option of a Breeder's License for \$100, which allows those who raise and breed dogs to get multiple tags for their animals. The fees collected will go directly back into the licensing program and into Animal Control Services. The first batch of tags for you to sell is free to you, and you will keep the fees you collect. As you are running out, please buy more tags from the County Clerk's office at 150 Courthouse Drive Room #208, Driggs, 354-8780. Tags will cost you \$6.50 each to purchase, so you will make \$1.00 from each license sale.

What do you need to submit with the sale of each Dog License? Sale Date, License number, name of animal, breed, age, sex, spayed/neutered or intact/uncertified, description and name of owner with: physical and mailing addresses, phone number and email address if available. There is a form on the next page you can use or copy as a handy reference. All of this information gets submitted to the County. We are working on an online solution to be made available to you soon.

For Veterinarians: Please keep track of licenses as you do annual shots, and remind your customers annually as you do with shots. A renewed license will be good a year from when the old one expires, so whether they are early or late in renewing, it still adds one year from when it expired. For renewals, please submit the old license #, and you need not submit any other info if nothing has changed.

If you have any questions, please feel free to be in touch.

Ralph Mossman
Chair of the Animal Control Committee

Teton County Dog Licensing Information Sheet

Dog Info									
Date of sale	New License #	Old License # if renewal	Name of animal	Breed	Age	Sex	spayed/neutered or intact	Description	
Owner Info									
Name of Owner	Physical Address	Mailing address	Phone number(s)	e-mail address					