



FROM: Teton County Planning Staff

RE: **DRAFT** Land Use Development Code- Public Outreach Plan Summary

DATE: February 11, 2016

The purpose of this work plan is to solidify a plan for public outreach, revisions, and adoption to the Draft Land Use Code after April 2016. It will be very important to help the public understand the changes in the new Land Use Code, as well as solicit very specific public feedback on the draft code, due to the dramatic changes to the code.

Past Public Outreach Events-

In the past, we have solicited feedback on more general issues (this is not the complete list of outreach events):

- Comprehensive Plan is the policy for the Land Use Code
- January, 2014: Process for the new code
- April, 2014: Issue identification -review of Comprehensive Plan findings and existing code
- May, 2015: "Director"/Area of Impacts
- August, 2014: Character areas and divisions
- April, 2015: Code format

Now that we are nearing completion of a draft, we can begin to generate very useful, specific public input to help revise and guide the new Land Use Code to ensure it meets the policies found in the Comprehensive Plan. It can be used as a way to measure the progress we have made, as well as informing necessary revisions. Below is a list of different strategies to be utilized after April as we vet the draft Land Use Code with the public.

Documents to prepare for Public Outreach efforts:

1. **4-2016-** "Final" Draft Code. This will be the complete code that has been review by PZC and edited by staff.
2. **4-2016-** Article Summary for every Article (being updated as each Article is being reviewed and completed)
3. **3-2016-** Comprehensive Plan Policy Analysis (staff is working on this at this time)
4. **4-2016-** Overall summary for the code. This will outline the process, the methods, and policies utilized in developing the new code. The sections can be used independently or as a whole document.
5. Handouts and Outreach media
 - a. **2-2016-** The "Scenario Tool" has been developed for this purpose
 - b. Staff would like any other suggestions that PZC may feel would be beneficial
6. **12-2015-** Preliminary Zoning Map This has been completed and has been available on the TetonValleyCode.org website

Meetings:

1. Outreach Kick-off Summit- this meeting will be utilized to present the Final Draft Code to the Public and start the outreach process. It would include a presentation to the public about the code and the process and a brief question answer period. The purpose is to present the information for the public to start reviewing, as opposed to being able to address all the public's concerns.
 - a. **Proposed Dates-**
 - i. **April 19/26**
 - ii. **May 3/10**
2. Open House-This is an open meeting that allows the public to come and go as they please. They can review the documents, ask questions and leave feedback. It would be beneficial to have at least two open houses, on different dates, and all day long. Staff would be at these to answer questions and provide information.
 - a. Possibly have multiple locations (Driggs, Victor, Tetonia)
 - b. **Proposed Dates-**
 - i. **All through the month of May**
 - ii. **Month of June (?)**
3. Workshop- This is a public meeting where the public is given a short presentation, then given a problem to work on in smaller groups. After working on the problem the group presents their results to everyone. This is a very interactive meeting that allows a lot of cross dialog and conversation with a variety of groups. The number of these meeting would be based on the topic PZC feels would be important to discuss.
 - a. Would need to focus on specific questions (After utilizing the scenario tool, are the densities we have identified accurate for the character areas and why? What uses should be allowed in the rural zones and why?)
 - i. **Staff would look for specific topics the PZC would like to solicit feedback on**
 - b. **Proposed Dates-**
 - i. **All through the month of May**
 - ii. **Month of June (?)**
4. Presentation- This is a PowerPoint or presentation given by staff to a large or small group of people. The number of these presentations can be very flexible and allow for specific groups to request a presentation.
 - a. Offer time slots for specific groups (i.e. Realtors, Builders, Business Community, Large Land owners, etc.) to have time with staff and the code.
 - i. **Staff would look for suggestions on specific groups to invite**
 - b. **Proposed Dates-**
 - i. **All through the month of May**
 - ii. **Month of June (?)**

Feedback Methods:

1. TetonValleyCode.org has been developed to receive public comment and has been collecting comments.
2. Hand written comments on standardized comment forms at events/meetings
3. Email to the Planning and Zoning Department.

The next steps include:

1. Continue to review the draft code.
2. Complete the documents mentioned above.
3. Identifying specific dates for the events.
4. Talk about it, Talk about it, Talk about it!!!